

PARISHSCOPE

Advertising and Pricing

Parishscope, the Junior League of Shreveport-Bossier's full-color glossy magazine, is published quarterly and distributed free of charge to over 1,000 League members, community partners, sponsors, and supporters. The magazine may be viewed online at jlsb.org.

ANNUAL AD RATES

Full Page:	\$2,700
Half Page:	\$2,100
Quarter Page:	\$1,200

PREMIUM AD PLACEMENT

Outside Back Cover:	\$3,500
Inside Back Cover:	\$3,050
Inside Front Cover:	\$3,050

**Contract for all 4 issues; ad creative may be different for each issue.*

MATERIALS

Please send all ad creative files electronically.

Print-ready ads should be submitted as high-resolution PDFs.

Other formats accepted include JPEG, TIFF, PSD, and Adobe Photoshop or InDesign files.

DEADLINES

FALL

Ad Materials Due:	August 4
Drop Date:	September 8

WINTER

Ad Materials Due:	November 3
Drop Date:	December 8

SPRING

Ad Materials Due:	February 2
Drop Date:	March 2

SUMMER

Ad Materials Due:	April 5
Drop Date:	May 11

AD CREATIVE SIZES

Full Page:	7.5" x 10"
Half Page:	7.5" x 4.875"
Quarter Page:	3.625" x 4.875"

**Bleed only available for premium ads*

Please contact Ashley Rudd, *Parishscope* Business Manager, at parishscope@gmail.com to purchase ads or with any questions.



JUNIOR LEAGUE OF
SHREVEPORT-BOSSIER, INC.
Women Building Better Communities

jlsb.org • 318.221.6144 • parishscope@gmail.com