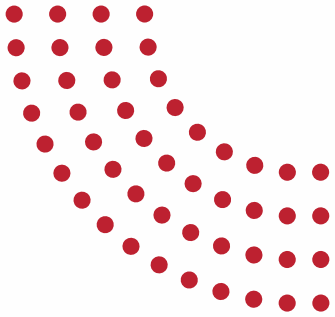




# JUNIOR LEAGUE OF SHREVEPORT-BOSSIER



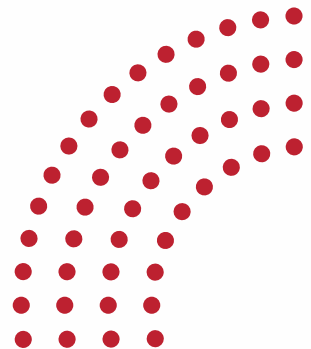
2  
0  
2  
5  
-  
2  
0  
2  
6



*Sponsorship  
Opportunities*

**Junior League of  
Shreveport-Bossier**

2601 Line Ave. #C  
Shreveport, LA 71104





# We Are JLSB

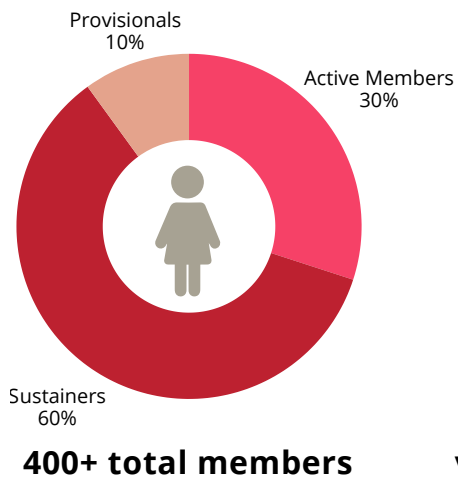
*We are women as catalysts for lasting community change.*

The Junior League of Shreveport-Bossier, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

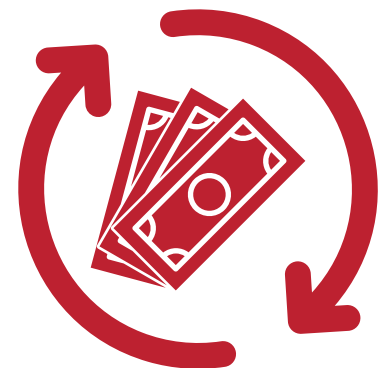


*In diversity there is beauty and strength.*

The Junior League welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.



**1000 hours of volunteer time annually**



**\$15,000 annually reinvested in our community**



# JLSB Makes an Impact

The Junior League of Shreveport-Bossier is making a meaningful impact on our community and our members.



## COMMUNITY PROJECTS

JLSB directly gives back to our community through service projects including M.A.G.I.C.: Mentoring Ambitious Girls to Inspire Change, Artist for a Day, Active Kids, and Red Apron Pantry.



## TRAINING



Members have many opportunities to receive training both through League placements and training sessions.



## SCHOLARSHIPS

JLSB annually provides financial assistance to students attending college through scholarships.



## COMMUNITY ASSISTANCE PROGRAM (CAP) GRANTS



JLSB provides monetary grants for short-term critical needs for non-profits in the Shreveport-Bossier area.



***The Junior League of Shreveport-Bossier has been serving our community since 1933.***

# Community Projects



## ARTIST FOR A DAY

Artist for a Day offers FREE art education to children attending the Red River Revel by providing a hands-on art experience.



## M.A.G.I.C. MENTORING AMBITIOUS GIRLS TO INSPIRE CHANGE

MAGIC is a mentorship program that works with young girls to set positive examples of character and behavior in the "real world."



## RED APRON PANTRY

Provide necessary, monthly supplemental nutrition to households in need, which addresses a core problem of food insecurity in our community.

# Special Events



## DESIGNER BAG BINGO

April 2, 2026



## RED RIVER REVEL PEPSI

September 25 - 28, 2025  
&  
October 2 - 5, 2025



## PUMPKIN PATCH AT PROVENANCE

September 23 -  
October 25, 2025



# Designer Bag Bingo

April 2, 2026

The Junior League of Shreveport-Bossier will host the 8th Annual Designer Bag Bingo fundraiser on April 2, 2026. This fun night features 10 rounds of bingo with each round's winner receiving a designer handbag valued at \$350 or more and the final round winning a Louis Vuitton! The Designer Bag Bingo Committee ensures that "FUN" is had by all guests at the league's largest fundraiser. In addition to bingo games, there is dinner, and a raffle with over 100 items, a separate fine jewelry raffle, photo opportunities, and other activities. This community girls' night out event sells out every year, drawing more than 650 attendees and continues to expand as one of the community's most popular events.

## Sponsorship Opportunities

### Presenting Sponsor ~ \$5000.00 (Exclusive)

- Company LOGO:
  - On all event advertising including event pages on Eventbrite and Facebook
  - Included in event program, signage, and rotation on video screens during event
  - Included in all event E-mail blasts to JLSB membership (over 600 recipients)
  - Shared on JLSB Facebook and Instagram account with tags
  - Included in one issue of JLSB magazine distributed to membership and businesses (over 550 households)
- Company listed as Presenting Sponsor
- 2 reserved tables for 10 attendees each (total of 20 attendees) with early entry access at 5:00pm
- 2 Bingo packets per attendee (Includes 10 Bingo game sheets per packet with 3 plays per sheet). That's 6 chances to win per round for each guest!
- 1 dauber per attendee

### Platinum Sponsor ~ \$2500.00

- Company LOGO:
  - Included in event program, signage, and rotation on video screens during event
  - Included in all event E-mail blasts to JLSB membership (over 600 recipients)
  - Shared on JLSB Facebook and Instagram account with tags
- Reserved tables for 10 attendees each with early entry access at 5:00pm
- 1 Bingo packets per attendee (Includes 10 Bingo game sheets per packet with 3 plays per sheet).
- 30 extra Bingo sheets (3 plays per sheet)
- 1 dauber per attendee



# Designer Bag Bingo

April 2, 2026

*Sponsorship Opportunities continued*

## Gold Sponsor ~ \$2000.00

- Company LOGO:
  - Event program and signage
  - Included in all event E-mail blasts to JLSB membership (over 600 recipients)
  - Shared on JLSB Facebook and Instagram account with tags
- Reserved tables for 10 attendees each with early entry access at 5:00pm
- 1 Bingo packets per attendee (Includes 10 Bingo game sheets per packet with 3 plays per sheet).
- 20 extra Bingo sheets (3 plays per sheet)
- 1 dauber per attendee

## Silver Sponsor ~ \$1500.00

- Company LOGO:
  - Event program and signage
  - Included in all event E-mail blasts to JLSB membership (over 600 recipients)
  - Shared on JLSB Facebook and Instagram account with tags
- Reserved tables for 10 attendees each with early entry access at 5:00pm
- 1 Bingo packets per attendee (Includes 10 Bingo game sheets per packet with 3 plays per sheet).
- 10 extra Bingo sheets (3 plays per sheet)
- 1 dauber per attendee

## Table Sponsor ~ \$1000.00

- Company/Table Name LISTED:
  - Event program and signage
- Reserved tables for 10 attendees each with early entry access at 5:00pm
- 1 Bingo packets per attendee (Includes 10 Bingo game sheets per packet with 3 plays per sheet).
- 1 dauber per attendee

## Bronze Sponsor ~ \$600.00

- Company Name LISTED:
  - Event program and signage
- 5 general admission tickets to the event with early entry access at 5:00pm
- 1 Bingo packets per attendee (Includes 10 Bingo game sheets per packet with 3 plays per sheet).
- 1 dauber per attendee

## Handbag Sponsor ~ \$350.00+

- Donate a new handbag (with tags) valued at \$350.00 or more to be used as a Bingo game prize. This can be an in-kind donation from a place or business or cash donation for purchase of handbag.
  - Company Name LISTED in event program, mention on stage, and social media post



**Annual Attendance: 600+ guests**



JUNIOR LEAGUE OF  
**SHREVEPORT-BOSSIER**

*Sponsorship Agreement*

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ PHONE: \_\_\_\_\_

NAME YOU WOULD LIKE LISTED FOR SPONSORSHIP:

---

**DESIGNER BAG BINGO  
SPONSORSHIPS LEVELS:**

Deadline: March 1, 2026

- Presenting ~ ~~\$5000.00~~ **SOLD**
- Platinum ~ \$2500.00
- Gold ~ \$2000.00
- Silver ~ \$1500.00
- Table ~ \$1000.00
- Bronze ~ \$600.00
- Handbag ~ \$\_\_\_\_\_ Amount Donated (Must be \$350 or more)

**Payment Information:**

- Agreements can be mailed to the Junior League office: 2601 Line Ave, Shreveport, LA 71104 OR emailed to: jlsbfunddevelopment1933@gmail.com
- Make checks payable to: Junior League of Shreveport-Bossier
- For information regarding credit card payments, please contact the office at 318-221-6144
- JLSB Tax ID#72-6016376

**Thank you for your support!**

By sponsoring our events, you help support projects like MAGIC (Mentoring Ambitious Girls to Inspire Change), Red River Revel's Artist for a Day, and the JLSB Red Apron Pantry. With your support, we can continue striving to serve our area's most vulnerable citizens and creating positive and lasting change in our community.