

PARISHSCOPE

Parishscope, the Junior League of Shreveport-Bossier's full-color glossy magazine, is published three times per year and distributed free of charge to hundreds of League members, community partners, sponsors, and supporters. The magazine may be viewed online at jlsb.org.

2025-2026 YEARLY AD PRICING SHEET

AD RATES - 3 ISSUES

Full Page	\$ 2,395
Half Page	\$ 1,885
Quarter Page	\$ 1,120

PREMIUM AD* PLACEMENT

Outside Back Cover	\$ 3,075
Inside Back Cover	\$ 2,690
Inside Front Cover	\$ 2,690

DEADLINES

Fall Ad Materials Due - Sept 5
Drop Date - Sept 26

Winter Ad Materials Due - Jan 16
Drop Date - Feb 7

Spring/ Ad Materials Due - May 15
Summer Drop Date - June 7

MATERIALS

- Please send all as creative files electronically
- Print-ready ads should be submitted as high-resolution PDFs
- Other formats accepted include JPEG, TIFF, and Adobe Photoshop or InDesign files
- Ad creative may be different for each Issue

AD CREATIVE SIZES

Full page*	7.5" X 10"
Half page	7.5" X 4.875"
Quarter page	3.625" X 4.875"

** Bleed only available for premium ads*

QUESTIONS?

Please contact Elizabeth Martin at parishscope@gmail.com with any questions or to purchase ads.



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SHREVEPORT-BOSSIER

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