

PARISHSCOPE

Parishscope, the Junior League of Shreveport-Bossier's full-color glossy magazine, is published three times per year and distributed free of charge to hundreds of League members, community partners, sponsors, and supporters. The magazine may be viewed online at jlsb.org.

YEARLY AD PRICING SHEET

AD RATES - 3 ISSUES

Full Page	\$ 2,345
Half Page	\$ 1,835
Quarter Page	\$ 1,070

PREMIUM AD* PLACEMENT

Outside Back Cover	\$ 3,025
Inside Back Cover	\$ 2,640
Inside Front Cover	\$ 2,640

DEADLINES

Fall Ad Materials Due - Sept 12
Drop Date - Oct 4

Winter Ad Materials Due - Jan 22
Drop Date - Feb 12

Spring/ Ad Materials Due - May 22
Summer Drop Date - June 13

MATERIALS

- Please send all as creative files electronically
- Print-ready ads should be submitted as high-resolution PDFs
- Other formats accepted include JPEG, TIFF, and Adobe Photoshop or InDesign files
- Ad creative may be different for each Issue

AD CREATIVE SIZES

Full page*	7.5" X 10"
Half page	7.5" X 4.875"
Quarter page	3.625" X 4.875"

** Bleed only available for premium ads*

QUESTIONS?

Please contact Cayce Cloud at parishscope@gmail.com with any questions or to purchase ads.



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SHREVEPORT-BOSSIER

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