

PARISHSCOPE

Parishscope, the Junior League of Shreveport-Bossier's full-color glossy magazine, is published three times per year and distributed free of charge to over 1,000 League members, community partners, sponsors, and supporters. The magazine may be viewed online at jlsb.org.

YEARLY AD PRICING SHEET

AD RATES - 3 ISSUES

Full Page	\$ 2,295
Half Page	\$ 1,785
Quarter Page	\$ 1,020

PREMIUM AD* PLACEMENT

Outside Back Cover	\$ 2,975
Inside Back Cover	\$ 2,590
Inside Front Cover	\$ 2,590

DEADLINES

Fall	Ad Materials Due - Sept 7 Drop Date - Sept 23
Winter	Ad Materials Due - Jan 18 Drop Date - Feb 3
Spring/ Summer	Ad Materials Due - May 10 Drop Date - May 26

MATERIALS

- Please send all as creative files electronically
- Print-ready ads should be submitted as high-resolution PDFs
- Other formats accepted include JPEG, TIFF, and Adobe Photoshop or InDesign files
- Ad creative may be different for each Issue

AD CREATIVE SIZES

Full page*	7.5" X 10"
Half page	7.5" X 4.875"
Quarter page	3.625" X 4.875"

** Bleed only available for premium ads*

QUESTIONS?

Please contact Tara Jones at taralynnrichard@gmail.com with any questions or to purchase ads.