

# PARISHSCOPE

*Parishscope*, the Junior League of Shreveport-Bossier's full-color glossy magazine, is published three times per year and distributed free of charge to hundreds of League members, community partners, sponsors, and supporters. The magazine may be viewed online at [jlsb.org](http://jlsb.org).

## 2025- 2026 PER ISSUE AD PRICING SHEET

### AD RATES - 3 ISSUES

Full Page	\$ 900
Half Page	\$ 720
Quarter Page	\$ 455

### PREMIUM AD\* PLACEMENT

Outside Back Cover	\$ 1,136
Inside Back Cover	\$ 1,000
Inside Front Cover	\$ 1,000

### DEADLINES

Fall	Ad Materials Due - Sept 5
	Drop Date - Sept 26
Winter	Ad Materials Due - Jan 16
	Drop Date - Feb 7
Spring/ Summer	Ad Materials Due - May 15
	Drop Date - June 7

### MATERIALS

- Please send all as creative files electronically
- Print-ready ads should be submitted as high-resolution PDFs
- Other formats accepted include JPEG, TIFF, and Adobe Photoshop or InDesign files
- Ad creative may be different for each Issue

### AD CREATIVE SIZES

Full page*	7.5" X 10"
Half page	7.5" X 4.875"
Quarter page	3.625" X 4.875"

*\* Bleed only available for premium ads*

### QUESTIONS?

Please contact Elizabeth Martin at [parishscope@gmail.com](mailto:parishscope@gmail.com) with any questions or to purchase ads.



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