

# PARISHSCOPE

*Parishscope*, the Junior League of Shreveport-Bossier's full-color glossy magazine, is published three times per year and distributed free of charge to hundreds of League members, community partners, sponsors, and supporters. The magazine may be viewed online at [jlsb.org](http://jlsb.org).

## PER ISSUE AD PRICING SHEET

### AD RATES - 3 ISSUES

Full Page	\$ 850
Half Page	\$ 670
Quarter Page	\$ 405

### PREMIUM AD\* PLACEMENT

Outside Back Cover	\$ 1,086
Inside Back Cover	\$ 950
Inside Front Cover	\$ 950

### DEADLINES

Fall Ad Materials Due - Sept 12  
Drop Date - Oct 4

Winter Ad Materials Due - Jan 22  
Drop Date - Feb 12

Spring/ Ad Materials Due - May 22  
Summer Drop Date - June 13

### MATERIALS

- Please send all as creative files electronically
- Print-ready ads should be submitted as high-resolution PDFs
- Other formats accepted include JPEG, TIFF, and Adobe Photoshop or InDesign files
- Ad creative may be different for each Issue

### AD CREATIVE SIZES

Full page*	7.5" X 10"
Half page	7.5" X 4.875"
Quarter page	3.625" X 4.875"

*\* Bleed only available for premium ads*

### QUESTIONS?

Please contact Cayce Cloud at [parishscope@gmail.com](mailto:parishscope@gmail.com) with any questions or to purchase ads.



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