



ANNUAL REPORT

2022-2023

LEADERSHIP & MEMBERSHIP

2022-2023 BOARD OF DIRECTORS

Photo: see page 21

| | |
|--------------------------|----------------------|
| President | Margaret McDonald |
| President-Elect | Ginny Lamb |
| Executive Vice President | Alex Person |
| Secretary | Chelsea Adcock |
| Treasurer | Stephanie Foster |
| Nominating Chairman | Shelvia R. Grant |
| PR&D Chairman | Kendra Joseph |
| Active Member at Large | Stacey Melerine |
| Active Member at Large | Anna Brown Priestley |
| Sustainer at Large | Kelly Phelan Powell |
| Sustainer Advisor | Toni Thompson |

2022-2023 MANAGEMENT TEAM

| | |
|---------------------------------|------------------|
| Executive Vice President | Alex Person |
| Communications Vice President | Tara Jones |
| Community Vice President | Devon Leon |
| Membership Vice President | Catherine Guidry |
| Fund Development Vice President | Jane Sugar |
| Assistant Treasurer | Julia Todd |



2022-2023 COMMUNITY ADVISORY BOARD

The JLSB seeks out members of the community to serve as advisors lending their expertise in a variety of areas to the League. The JLSB was fortunate to have the following distinguished community leaders serve on the 2022-2023 Community Advisory Board.

Laura Alderman,
Executive Director,
Step Forward

Sonja Bailes,
Public Relations Liaison,
Bossier Parish
School Board

Renee Ellis,
Community Engagement
Specialist,
Caddo Parish
Public Schools

Kristi Gustavson,
Chief Executive Officer,
Community Foundation
of North Louisiana

Amy Heron,
Vice President and Chief
Development Officer,
CHRISTUS Health
System Foundation

Martha Marak,
Executive Director,
Food Bank of
Northwest Louisiana

Chuck Meehan,
President and
Chief Executive Officer,
Volunteers of America
of North Louisiana

Clay Walker,
Director of Juvenile
Services,
Caddo Parish



SERVICE AWARDS

Volunteer of the Year: Emily Oliver, Artist for a Day Head Volunteer
President's Awards: Lesa McDonald



SCHOLARSHIP RECIPIENTS

Gracie Moore, Benton High School;
Clevonda Mitchell, C.E. Byrd High School;
Kaitlyn Moton, C.E. Byrd High School;
and **Madison Goree,** Captain Shreve High School

COMMUNITY IMPACT



ACTIVE KIDS

In the Summer of 2022, the JLSB partnered with the Salvation Army's Boys and Girls Club to bring this summer camp program to first, second, and third-grade students from the Shreveport-Bossier area. The theme this summer was "Around the World," and each Tuesday we spent an hour learning about a different part of the world through crafts, activities, and a snack. Throughout the eight weeks of the program, campers were introduced to new cultures and foods as we visited Africa, India, Germany, France, and Hawaii. We also had a special Christmas in July session with a visit from Santa and cookie decorating.



ARTIST FOR A DAY

A record number of children visited our Artist for a Day booth at the Red River Revel. Over the nine-day festival, JLSB volunteers assisted 2,100 children in making crafts. The crafts included mosaic turtles, dancing ribbons, maracas, and masks and represented the artistic disciplines of visual arts, dance, music, and drama. The Artist for a Day project provides a free activity for children and their families at the Revel and helps children in our community directly participate in the arts.



MAGIC

Mentoring Ambitious Girls to Inspire Change (MAGIC) provides opportunities for JLSB members to mentor girls in our community. Twice a month, the MAGIC committee met with girls in the Volunteers of America Teen Club and presented topics including building confidence and self-esteem, peer pressure, mental health, hygiene, healthy relationships, nutrition, etiquette, voluntarism, and responsible decision making.



RED APRON PANTRY

In partnership with the Food Bank of Northwest Louisiana, our Red Apron Pantry is a food pantry that operates out of the JLSB Headquarters. It provides supplemental nutrition to households in the 71104 zip code and contributes to combatting food insecurity in our community.

SUPER SAFETY SATURDAY

In September 2022, we partnered with Sheriff's Safety Town for our 13th annual Super Safety Saturday program. After two years of virtual programming, we were thrilled to hold an in-person event with several hundred attendees! The Health and Safety Fair area hosted vendors promoting a variety of health services, including dental, immunizations, fire prevention, healthy eating, child IDs, and personal safety. Our Family Fun Zone featured inflatables, food trucks, and crafts with our Artist for a Day committee. Children of all ages enjoyed visiting the Touch-A-Truck area, where the highlight was a fire engine. The Caddo Parish Sheriff's Office was also on hand to perform car seat safety checks. Although the JLSB has decided to sunset the Super Safety Saturday program, we celebrate 13 years of bringing health and safety programming to our community.



FUND DEVELOPMENT



1933 SOCIETY

The 1933 Society, our annual giving campaign, provides our supporters a more structured way to donate to the League. We were overwhelmed by the generosity of the more than 60 donors who met and surpassed our fundraising goal this year.

Net Profit: \$27,082.50

COOKBOOK SALES

Our longest-running source of income comes from cookbook sales. We are pleased to offer three unique books. The award-winning *Mardi Gras to Mistletoe* features 12 months of festivals, events, and more than 200 seasonal recipes. *Revel*, originally published in 1980 and reissued in a 20th anniversary edition in 2000, has sold over 50,000 copies and includes party menus for each of the four seasons. Finally, *A Cook's Tour*, originally published in 1964, features dishes elegant enough for fine dinner parties and casual enough for picnics and is truly a journey back into your grandmother's kitchen.

Net Profit: \$4,670.91



DESIGNER BAG BINGO

Our fourth in-person Designer Bag Bingo event was a huge success! Over 600 attendees filled the Sam's Town Hotel and Casino ballroom for an evening of fun and fundraising. The sold-out event entertained our guests with dinner, 10 rounds of bingo for designer handbags, and dozens of raffle opportunities, including diamond earrings generously donated by corporate sponsor Sid Potts, Inc. We are thankful for the many sponsors who supported this event, including presenting sponsor Community Bank of Louisiana.

Net Profit: \$36,950.07



GIVE FOR GOOD DAY

The Junior League of Shreveport-Bossier partnered with the Community Foundation of North Louisiana to participate in Give for Good. This 24-hour online giving challenge raises unrestricted funds for nonprofits in our community. This day of giving celebrates local nonprofits and allows the community an opportunity to support these valuable programs and organizations.

Net Profit: \$244.17



PUMPKIN PATCH AT PROVENANCE

Our 2022 Pumpkin Patch at Provenance was a great success. JLSB volunteers unloaded over 3,500 pumpkins to stock our patch for the month of October! We raised funds through pumpkins sales and also invited the community to the Patch for fun family activities. We sold over \$35,000 of pumpkins and get to keep a portion of those sales!

Net Profit: \$16,794.04



RED RIVER REVEL PEPSI SALES

The now world-famous Red River Revel Arts Festival was founded by the Junior League of Shreveport-Bossier and given to the City of Shreveport in 1976 as a bicentennial gift. The Revel is held annually in October on the Shreveport riverfront and attracts thousands of visitors to the area. The JLSB continues to support the Revel by providing hundreds of volunteer hours selling Pepsi products during the festival. Record attendance at the 2022 festival led to record sales in our Pepsi booths!

Net Profit: \$11,165.25

ENDOWMENT FUND

In December 2022, the JLSB's Board of Directors voted to invest \$250,000 into our existing Endowment Fund with the Community Foundation of North Louisiana. We initially opened this fund in 2019 with \$10,000. Due to successful fundraisers in recent years, we were able to invest a meaningful amount of money into our fund, which will support and sustain our organization in years to come. To learn more about our Endowment Fund, please use this QR code to access the Junior League of Shreveport-Bossier Fund page.



Junior League of Shreveport-Bossier Fund
A fund of Community Foundation of North Louisiana

CORPORATE SPONSORS

We are so grateful for our year-long corporate sponsors that support our mission through monetary and in-kind donations.

Thank you to **CHRISTUS Health** and **Sid Potts, Inc.** for your continued support of the JLSB!



COMMUNITY ASSISTANCE PROGRAM GRANTS

YWCA'S TEEN MOM PROGRAM

We awarded \$3,000 to the YWCA's Teen Mom Program to help provide meals to program participants during weekly sessions. The program supports teens who are expecting or have recently had a baby by teaching them about life skills, financial awareness, parenting skills, and other important topics to help them grow as a mother.



Board for 2022-2023 League Year



90th Anniversary Party

Thank you for all the ways you served and celebrated during the Junior League of Shreveport-Bossier's 90th Year!

FINANCIAL REPORT

TREASURER'S REPORT

ASSETS

| | |
|---------------------------|-----------|
| Cash and cash equivalents | \$480,761 |
| Accounts receivable | \$0 |
| Inventory (cookbooks) | \$41,374 |
| Prepaid expenses | \$2,316 |
| Property and equipment | \$414,067 |

| | |
|--------------|-----------|
| TOTAL ASSETS | \$938,450 |
|--------------|-----------|

LIABILITIES AND NET ASSETS

| | |
|------------------|----------|
| Long-term debt | \$0 |
| Accounts payable | \$0 |
| Accrued expenses | \$4,245 |
| Deferred revenue | \$86,050 |

| | |
|-------------------|----------|
| TOTAL LIABILITIES | \$90,295 |
|-------------------|----------|

| | |
|------------|-------------|
| NET ASSETS | \$1,159,420 |
|------------|-------------|

| | |
|----------------------------------|-----------|
| TOTAL LIABILITIES AND NET ASSETS | \$848,156 |
|----------------------------------|-----------|

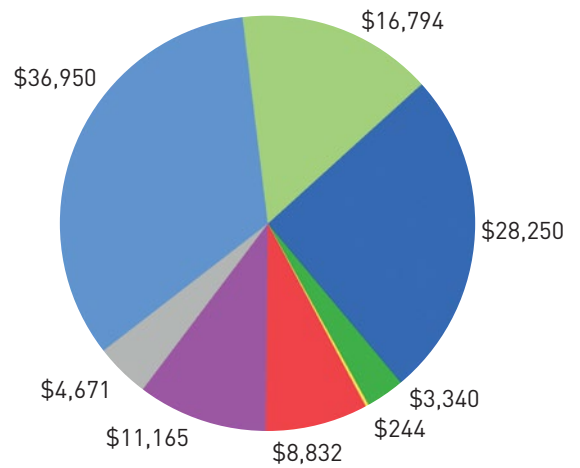
CAP GRANTS

The Junior League of Shreveport-Bossier operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area.

2022-2023 CAP GRANT RECIPIENT

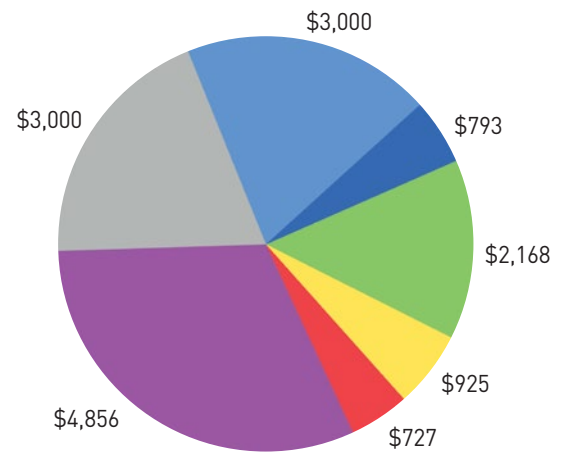
| | |
|-------------------------|---------|
| YWCA's Teen Mom Program | \$3,000 |
|-------------------------|---------|

FUND DEVELOPMENT



- 1933 Society Sponsorship\$28,250
- Individual Donations\$3,340
- Give for Good Donations\$244
- Corporate Donations\$8,832
- Red River Revel Pepsi Commission\$11,165
- Cookbook Sales (net).....\$4,671
- Designer Bag Bingo (net)\$36,950
- Pumpkin Patch (net).....\$16,794

COMMUNITY PROJECTS AND IMPACT EXPENSES



- Active Kids Summer Camp\$793
- Artist for a Day\$2,168
- MAGIC\$925
(Mentoring Ambitious Girls to Inspire Change)
- Red Apron Pantry\$727
- Super Safety Saturday\$4,856
- Community Assistance Grants..... \$3,000
- Scholarships\$3,000



Thank you to our 2022-2023 1933 Society donors!

LEAGUE LEADERS

Dr. Betsy and Broox Boze
Nancy Cosse
Kim Foret

Betty Henderson
Maggie McElroy
Dr. Peggy Murphy
Carolyn Murphy Thompson

Leslie Scott
Jane Sugar
Edie B. Williams



LEAGUE ADVOCATES

Nancy Broyles
Floy Hebert
Melinda Hernandez
Peggy Lyons

Lesla McDonald
Stacey Melerine
Patricia Miramon
Lisa Nelson

Melanie Peacock
Tracy L. Prestwood
Julia Todd
Allison Washington



LEAGUE PARTNERS

Susan Adams
Katie Adger
Debbie Angelo
Tookie Barr
Julia Blewer
Nita Braddock
Lynn Chance
Jane Clawson
Justin and Heather Courtney
Susan Cox
Lee O'Brien Davis
Roxann K. Davis
Helen E. DeBeaux
Marilyn Deupree
Lennis S. Elston

Michelle Everson
Melissa Flores
Paula Frierson
Corinne Garrett
Sylvia Goodman
Elba Hamilton
Lisa Hargrove
Beth Harrington
Jennifer Hemmings
Michele Horton/Anti-Pest
Cindy Jones
Tara Jones
Mary Jo Kayser
Hollisann Kent

Maggie Malone
Margaret McDonald
Jodie McJunkins
Virginia Murphy
Patricia O'Brien
Margaret Oden
Sybil T. Patten
Betsy Chandler Peatross
Angie Phares
Michele Q=Petersen
Leslie Smith
Jane Snyder
Stacey Timms
Charlotte Walter
Michele Wiener

MISSION: The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION: The Junior League: Women Around the World as Catalysts for Lasting Community Change.

OUR COMMITMENT TO DIVERSITY AND INCLUSION: The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

