

ANNUAL REPORT

2021-2022



2021-2022

Board of Directors

LEADERSHIP & MEMBERSHIP

2021-2022 BOARD OF DIRECTORS

Photo: see page 23

President	Sarah Giglio
President-Elect	Margaret McDonald
Executive Vice President	Michelle Wallace
Secretary	Kezia Pigford
Treasurer	Jennifer Pou
Nominating Chairman	Courtney McBee
PR&D Chairman	Carolyn Murphy Thompson
Active Member at Large	Chelsea Adcock
Active Member at Large	Alex Person
Sustainer at Large	Melanie Peacock
Sustainer Advisor	Molly McInnis

2021-2022 COMMUNITY ADVISORY BOARD

The JLSB seeks out members of the community to serve as advisors lending their expertise in a variety of areas to the League. The JLSB was fortunate to have the following distinguished community leaders serve on the 2020-2021 Community Advisory Board.

Laura Alderman,
Executive Director,
Step Forward

Sonja Bailes,
Public Relations Liaison,
Bossier Parish
School Board

Renee Ellis,
Community Engagement
Specialist,
Caddo Parish
Public Schools

Kristi Gustavson,
Chief Executive Officer,
Community Foundation
of North Louisiana

Amy Heron,
Vice President and Chief
Development Officer,
CHRISTUS Health
System Foundation

Martha Marak,
Executive Director,
Food Bank of
Northwest Louisiana

Chuck Meehan,
President and
Chief Executive Officer,
Volunteers of America
of North Louisiana

Clay Walker,
Director of Juvenile
Services,
Caddo Parish

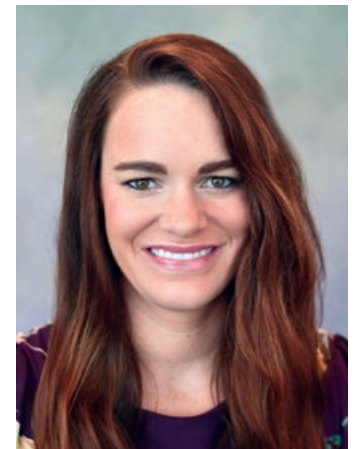
2021-2022 MANAGEMENT TEAM

Executive Vice President	Michelle Wallace
Communications Vice President	Kirsten Shrewsberry
Community Vice President	Stacey Melerine
Membership Vice President	Jennifer Hart
Fund Development Vice President	Ali Smith
Assistant Treasurer	Stephanie Foster

SERVICE AWARDS

Volunteer of the Year:
Briana Atkinson and Jessica Latin

President's Awards:
Jennifer Hart and Amanda Dewett



SCHOLARSHIP RECIPIENTS

Mary Osborn
and
Abigail Petermann

COMMUNITY IMPACT



HEALTH LITERACY INITIATIVE

In the summer of 2021, the Junior League again partnered with the Salvation Army's Boys & Girl Club to bring this program to school-age children but had to present all sessions virtually due to pandemic precautions. Health Literacy Initiative promotes healthy lifestyle choices to the students, and members act as health educators teaching children about fitness, tobacco use prevention, animal safety, nutrition, stranger danger, fire prevention, table manners, good financial practices, and oral health. Volunteers also provided crafts and healthy, fun snacks that are related to the theme of each week and delivered them to the Boys & Girls Club prior to each virtual session.



SUPER SAFETY SATURDAY

In September of 2021, the Junior League of Shreveport-Bossier in partnership with Sheriff's Safety Town, pivoted to transform our 12th annual Super Safety Saturday event into a month-long Super Safety September online campaign. Due to a surge in COVID around this time, there were certain limitations in place, so our creative committee members came up with alternatives that kept both our volunteers and participants safe while also providing the public with resources traditionally shared in person on the day of the event. Car seat checks were still done by the Caddo Parish Sheriff's Office on site at Sheriff's Safety Town. While we missed our usual 1000+ in-person crowd, we were thrilled to be able to expand our reach to an even wider (virtual) audience and our volunteers built a framework for incorporating more online content for future Super Safety Saturday events. We are so excited to bring back a full, in-person Super Safety Saturday event in 2022!



RED RIVER REVEL "ARTIST FOR A DAY"

Each weeknight and all day on the weekends during the Red River Revel, Junior League Volunteers can be found in the "Artist for a Day" tent in the children's area. Volunteers assist children with fun and creative projects that are very often led by local artists. The Artist for a Day project provides a free activity for children and their families at the Revel to help ensure that children in our community have an opportunity to participate directly in the arts.



RED APRON PANTRY

A partnership with the Food Bank of Northwest Louisiana, our Red Apron Pantry is a food pantry continued to operate at JLSB Headquarters providing supplemental nutrition to households, enabling our League to continue the important work of combatting food insecurity in our community. Our unique "client's choice" model allows families to select available food items from our shelves, just like a traditional grocery store. Our dedicated volunteers worked hard to ensure that our Red Apron Pantry never missed a distribution date during the pandemic, the summer months, Hurricane Laura, and the winter snow and ice storms. While the "client's choice" aspect of the pantry was on hold for part of the pandemic, we ended the 2021-22 year going back to that preferred method, which our volunteers and the clients we serve are thrilled about!



SAFE SITTER

The Safe Sitter Program prepares teens, age 12-17, to be effectively trained babysitters. All too often, older children are left home to look after other children of all ages with little or no training to do so. Volunteers in this program teach the participants about the basics of child-care, first aid, Heimlich maneuver, general safety, and even how to start their own babysitting business. Upon significant board discussions a recommendation to the general membership, and a vote at the March voting meeting, it was decided that Safe Sitter would be sunsetted. We thank everyone who has ever served on this important project—you made a huge difference in the lives of children!



MAGIC

MAGIC: Mentoring Ambitious Girls to Inspire Change provides opportunities for our members to interact with girls in our community twice a month and educate them on a variety of topics including financial literacy, healthy relationships, nutrition, etiquette, and voluntarism. While all sessions this year were virtual in partnership with the Volunteers of America Teen Club, volunteers were still able to provide interactive programs to help the girls form lasting mentor relationships while learning valuable life lessons.

FUND DEVELOPMENT

1933 SOCIETY

In our fifth year of raising money through our annual fund, the 1933 Society, we found these funds to be critical to our overall financial stability. Given the postponement of the Revel and the alterations that had to be made to many of our other fundraisers due to the pandemic, the support provided by members of the 1933 Society was crucial to our success. We were overwhelmed by the generous support of the over 50 individual donors that met and surpassed our fundraising goal this year.

Net Profit: \$27,304

COOKBOOK SALES

Our longest running source of income comes from cookbook sales. We are pleased to offer three unique books including the award-winning *Mardi Gras to Mistletoe* featuring 12 months of festivals, events, and more than 200 seasonal recipes. *Revel*, originally published in 1980 and then reissued in a 20th anniversary edition in 2000, has sold over 50,000 copies and includes party menus for each of the four seasons. Finally, *A Cooks Tour*, originally published in 1964, features dishes elegant enough for fine dinner parties and casual enough for picnics, and is truly a journey back into your grandmother's kitchen.

Net Profit: \$2,261

RED RIVER REVEL PEPSI SALES

The now world-famous Red River Revel Arts Festival was founded by the Junior League of Shreveport-Bossier, Inc. and given to the City of Shreveport in 1976 as a bicentennial gift. The Revel is held annually in October on the Shreveport riverfront and attracts thousands of visitors to the area. The Junior League continues to support the Revel by providing over 500 volunteer hours selling Pepsi products during the festival.

Net Profit: \$7,303

PUMPKIN PATCH AT PROVENANCE

This year we held our fourth annual Pumpkin Patch at Provenance. We were able to bring back many of the fun activities that we had to pause during the pandemic, we were still able to raise funds for the League through generous sponsorships and the sale of pumpkins and surpass our fundraising numbers from previous years. Overall, we sold over \$35,000 in pumpkins!

Net Profit: \$20,893

KING CAKE CLASSIC – 10K, 5K AND FUN RUN

The King Cake Classic has become the signature racing event of the Junior League. We were able to bring back the King Cake Classic in in-person format, while also offering a virtual option for those who preferred not to participate in person. Although the weather did not cooperate, we still had many runners come out to participate, and we had extremely high registration this year!

Net Profit: \$3,370

DESIGNER BAG BINGO

The third in-person Designer Bag Bingo event was another gigantic success! The Junior League of Shreveport-Bossier was honored to host the evening at the Horseshoe Casino Riverdome. The sold-out event entertained 600 women with dinner, 10 rounds of bingo for designer handbags and dozens of raffle opportunities including a diamond earrings generously coated by Sid Potts. Through the generous sponsors, the ticket sales and raffle sales, Designer Bag Bingo was an incredible night of fund raising to support our mission and community projects.

Net Profit: \$43,886

GIVE FOR GOOD DAY

The Junior League partnered with the Community Foundation and participated in Give for Good Day. The 24-hour online giving challenge raises unrestricted funds for nonprofits in our community. This day of giving celebrates local nonprofits and allows the community an opportunity to support these valuable programs and organizations. Part of the JLSB's mission is to promote voluntarism and improve communities and participating in Give for Good is one way we celebrated generosity and elevated the conversation about philanthropy in the Shreveport-Bossier community.

Net Profit: \$148



CORPORATE SPONSORS

We are so grateful for our corporate, year-long sponsors that support our mission through monetary and in-kind donations. These sponsors include:

The CHRISTUS Health System Foundation,
Clarkes Jewelers,
 and
Sid Potts Fine Jewelry

COMMUNITY ASSISTANCE PROGRAM GRANTS

HIGHLAND CENTER

The Board of Directors was delighted to present local non-profit organization Highland Center with a CAP Grant in March in the amount of \$2,200 to assist with significant repairs needed for the Center's roof due to significant storms that occurred last Spring. The leak in their rook had impacted the Highland Center's ability to safely prepare meals in their kitchen for their clients. The League was thrilled to cover the cost of these roof repairs, and the Highland Center was very grateful for our help.

FINANCIAL REPORT

TREASURER'S REPORT

ASSETS

Cash and cash equivalents	\$731,590
Accounts receivable	\$0
Inventory	\$52,600
Property and equipment	\$434,109
Long-term Investments	\$0

TOTAL ASSETS	\$1,218,299
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LIABILITIES AND NET ASSETS

Long-term debt	\$0
Accounts payable and accrued expenses	\$18,689
Deferred revenue	\$40,190

TOTAL LIABILITIES	\$58,879
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NET ASSETS	\$1,159,420
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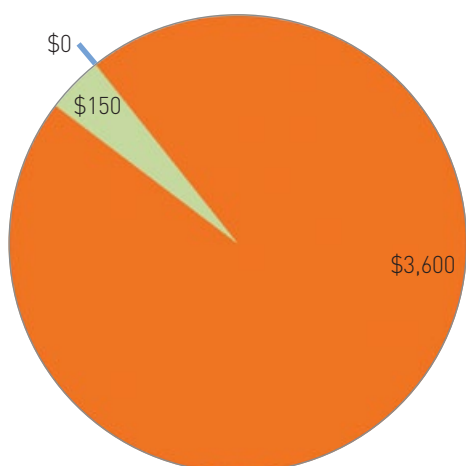
TOTAL LIABILITIES AND NET ASSETS	\$1,218,299
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CAP GRANTS

The Junior League of Shreveport-Bossier operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area.

2021-2022 CAP GRANT RECIPIENTS

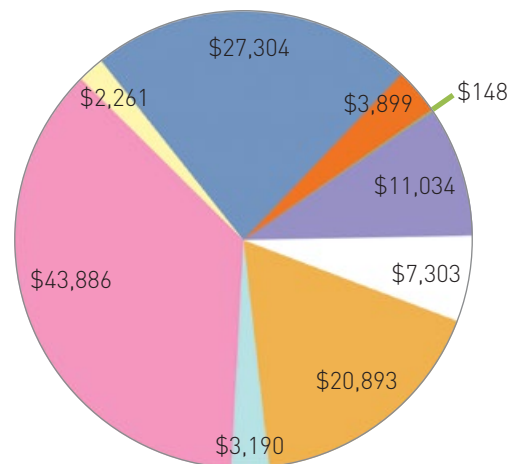
Highland Center	\$2,200
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MEMBER TRAINING, EDUCATION, & ENGAGEMENT

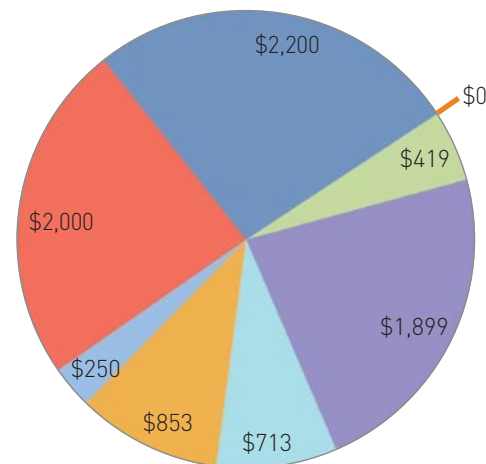
AJLI Winter Conference	\$0
JLSB New Member Training	\$3,600
JLSB Member Training and Education	\$150

FUND DEVELOPMENT



1933 Society Sponsorship	\$27,304
Individual Donations	\$3,899
Give for Good Donations	\$148
Corporate Donations	\$11,034
Red River Revel Pepsi Commission	\$7,303
Pumpkin Patch (net)	\$20,893
King Cake Classic (net)	\$3,190
Designer Bag Bingo (net)	\$43,886
Cookbook Sales (net)	\$2,261

COMMUNITY PROJECTS



Community Assistance Grants	\$2,200
Health Literacy Initiative	\$0
MAGIC (Mentoring Ambitious Girls to Inspire Change)	\$419
Red Apron Pantry	\$1,899
Red River Revel Arts Education	\$713
Safe Sitter	\$853
Super Safety Saturday	\$250
Scholarships	\$2,000



Thank you to our 2021-2022 1933 Society donors!

LEAGUE LEADERS

Betsy V Boze and Broox Boze
Nancy Cosse
Kim Foret

Rosemary Pate Lafargue
Judy McColgan
Lynn S. Roos

Leslie Scott
Peggy Murphy and Carolyn Murphy Thompson
Edie Williams

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LEAGUE ADVOCATES

Chelsea Adcock
Nancy Broyles
Sarah Giglio
Glass Services, LLC – Elizabeth Pippin

Betty Henderson
Melinda A. Hernandez
Patricia Miramon
Melanie Peacock
Jodi Penn Rives

Susan Shelby
Saige Solomon
Jane Gulick Sugar
Stacey Timms

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LEAGUE PARTNERS

Susan Porter Adams
Katie Adger
Dr. and Mrs. Michael Angelo
Anti-Pest – Michele Horton
Katie Baker
Tookie Barr
Pam Cowen
Susan Cox
Lee O'Brien Davis
Roxann King Davis
Helen E. Debeaux
Marilyn M Deupree
Katherine Douthitt
Melissa Flores

Paula Frierson
Sylvia K. Goodman
Elba Hamilton
Lisa Hargrove
Floy Hebert
Melinda Hernandez
Audra Hicks
Tara Jones
Mary Jo Kayser
Hollisann Kent
Ginger Lukacs
Peggy McClure Lyons
Lesla McDonald
Margaret McDonald

Molly McInnis
Margaret Malone
Sybil Patten
Angie Phares
Kelly Phelan Powell
Tracy Prestwood
Heather Price
Michele Q=Petersen
Jan Querbes
Janie Richardson
Susan Roberts
Jane Snyder
Julia Miramon Todd
Charlotte Walter

MISSION: The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION: The Junior League: Women Around the World as Catalysts for Lasting Community Change.

OUR COMMITMENT TO DIVERSITY AND INCLUSION: The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

