



ANNUAL REPORT

2020-2021

2020-2021

Board of Directors

LEADERSHIP & MEMBERSHIP

2020-2021 BOARD OF DIRECTORS

Photo: see page 19

President	Saige Solomon
President-Elect	Sarah Giglio
Executive Vice President	Margaret McDonald
Secretary	Hannah Alexander
Treasurer	Michelle Wallace
Nominating Chairman	Ginny Lamb
PR&D Chairman	Emily Oliver
Active Member at Large	Kezia Pigford
Active Member at Large	Maggie Pressly
Sustainer at Large	Kim Foret
Sustainer Advisor	Tracy Prestwood

2020-2021 MANAGEMENT TEAM

Photo: see below

Executive Vice President	Margaret McDonald
Communications Vice President	Jennifer Bradford
Community Vice President	Kelly Clayton
Membership Vice President	Rebecca Radford
Fund Development Vice President	Alex Person
Assistant Treasurer	Jennifer Pou

2020-2021 COMMUNITY ADVISORY BOARD

The JLSB seeks out members of the community to serve as advisors lending their expertise in a variety of areas to the League. The JLSB was fortunate to have the following distinguished community leaders serve on the 2020-2021 Community Advisory Board.

Laura Alderman,
Executive Director,
Step Forward

Sonja Bailes,
Public Relations Liaison,
Bossier Parish
School Board

Renee Ellis,
Community Engagement
Specialist,
Caddo Parish
Public Schools

Kristi Gustavson,
Chief Executive Officer,
Community Foundation
of North Louisiana

Amy Heron,
Vice President and Chief
Development Officer,
CHRISTUS Health
System Foundation

Martha Marak,
Executive Director,
Food Bank of
Northwest Louisiana

Chuck Meehan,
President and
Chief Executive Office,
Volunteers of America
of North Louisiana

Clay Walker,
Director of Juvenile
Services,
Caddo Parish



SERVICE AWARDS

Volunteer of the Year:

Chelsea Adcock and Michelle Hansen

President's Awards:

Alex Person and Michelle Wallace



SCHOLARSHIP RECIPIENTS

Brooke Fegley and
Jessica West



COMMUNITY IMPACT



HEALTH LITERACY INITIATIVE

In the summer of 2020, the Junior League again partnered with the Salvation Army's Boys & Girls Club to bring this program to school-age children but had to present all sessions virtually due to pandemic precautions. Health Literacy Initiative promotes healthy lifestyle choices to the students, and members act as health educators teaching children about fitness, tobacco use prevention, animal safety, nutrition, stranger danger, fire prevention, table manners, good financial practices, and oral health. Volunteers also provided crafts and healthy, fun snacks that are related to the theme of each week and delivered them to the Boys & Girls Club prior to each virtual session.

SUPER SAFETY SATURDAY

In September of 2020, the Junior League of Shreveport-Bossier in partnership with Sheriff's Safety Town, pivoted to transform our 11th annual Super Safety Saturday event into a month-long Super Safety September online campaign that was kicked off by Shreveport Mayor Adrian Perkins on September 1. With limitations in place for large-scale, in-person events, our creative committee members came up with alternatives that kept both our volunteers and participants safe while also providing the public with resources traditionally shared in person on the day of the event. Car seat checks were still done by the Caddo Parish Sheriff's Office on site at Sheriff's Safety Town on Saturday, September 26. Guests were able to "see a truck" as they drove through and received a goody bag from one of our trained volunteers at the end. While we missed our usual 1,000+ in-person crowd, we were thrilled to be able to expand our reach to an even wider (virtual) audience and our volunteers built a framework for incorporating more online content for future Super Safety Saturday events.



RED RIVER REVEL "ARTIST FOR A DAY"

While Revel 45 was postponed to 2021, Junior League volunteers still worked to create interactive art kits that were handed out at Super Safety Saturday and distributed to area schools. Additionally, our "Artist for a Day" committee partnered with the Pumpkin Patch at Provenance for pumpkin painting and decorating for kids free of charge. After the success of this committee being able to share the arts outside of the usual Revel setting, our membership voted to remove "Red River Revel" from the title of this community project so that it can be expanded beyond the week of the Revel to provide STEAM projects to a broader local population. Our volunteers were back at the Revel and "Artist for a Day" tent in the children's area this past October!



RED APRON PANTRY

A partnership with the Food Bank of Northwest Louisiana, our Red Apron Pantry is a food pantry continued to operate at JLSB Headquarters providing supplemental nutrition to households, enabling our League to continue the important work of combatting food insecurity in our community. Our unique "client's choice" model allows families to select available food items from our shelves, just like a traditional grocery store. Our dedicated volunteers worked hard to ensure that our Red Apron Pantry never missed a distribution date during the pandemic, the summer months, Hurricane Laura, and the winter snow and ice storms. Additionally, we received a generous donation of nearly \$14,000 in April from Indigo Natural Resources to support our efforts in expanding refrigeration and food offerings for our client base.



SAFE SITTER

The Safe Sitter Program prepares teens, age 12-17, to be effectively trained babysitters. All too often, older children are left home to look after other children of all ages with little or no training to do so. Volunteers in this program teach the participants about the basics of child-care, first aid, Heimlich maneuver, general safety, and even how to start their own babysitting business. Due to COVID-19 precautions, we were only able to hold one Safe Sitter session last League year in April. There were over a dozen participants for this paid session held at the JLSB Headquarters.



MAGIC

MAGIC: Mentoring Ambitious Girls to Inspire Change provides opportunities for our members to interact with girls in our community twice a month and educate them on a variety of topics including financial literacy, healthy relationships, nutrition, etiquette, and voluntarism. While all sessions this year were virtual in partnership with the Volunteers of America Teen Club, volunteers were still able to provide interactive programs to help the girls form lasting mentor relationships while learning valuable life lessons.

FUND DEVELOPMENT

1933 SOCIETY

In our fifth year of raising money through our annual fund, the 1933 Society, we found these funds to be critical to our overall financial stability. Given the postponement of the Revel and the alterations that had to be made to many of our other fundraisers due to the pandemic, the support provided by members of the 1933 Society was crucial to our success. We were overwhelmed by the generous support of the over 50 individual donors that met and surpassed our fundraising goal this year.

Net Profit: \$26,250

COOKBOOK SALES

Our longest running source of income comes from cookbook sales. We are pleased to offer three unique books, including the award-winning *Mardi Gras to Mistletoe* featuring 12 months of festivals, events, and more than 200 seasonal recipes. *Revel*, originally published in 1980 and then reissued in a 20th anniversary edition in 2000, has sold over 50,000 copies and includes party menus for each of the four seasons. Finally, *A Cooks Tour*, originally published in 1964, features dishes elegant enough for fine dinner parties and casual enough for picnics, and is truly a journey back into your grandmother's kitchen.

Net Profit: \$4,829

RED RIVER REVEL PEPSI SALES

The now world-famous Red River Revel Arts Festival was founded by the Junior League of Shreveport-Bossier, Inc. and given to the City of Shreveport in 1976 as a bicentennial gift. The Revel is held annually in October on the Shreveport riverfront and attracts thousands of visitors to the area. Unfortunately, Revel 45 had to be postponed to 2021, so the Junior League was unable to participate in our annual Revel Pepsi sales fundraiser. Our volunteers looked forward to being back in the Pepsi booths in October.

Net Profit: \$0

PUMPKIN PATCH AT PROVENANCE

This year we held our fourth annual Pumpkin Patch at Provenance. While many of the activities that make our Pumpkin Patch so fun (craft projects, movie nights, storytelling, hayrides, etc.) had to be cancelled due to either weather or out of an abundance of caution regarding the pandemic, we were still able to raise funds for the League through generous sponsorships and the sale of pumpkins and surpass our fundraising numbers from previous years. Overall, we sold nearly \$33,000 in pumpkins!

Net Profit: \$13,633

KING CAKE CLASSIC – 10K, 5K AND FUN RUN

The King Cake Classic has become the signature racing event of the Junior League. When it became clear to the KCC committee that the winter surge of COVID-19 may cause hesitation among runners, it was decided that our run would be moved to a virtual format instead of the usual in person event. In addition to this revised format, the virtual run wrapped up in the middle of one of the biggest winter storms the Shreveport-Bossier area has seen in decades. Still, our volunteers persisted and made the most out of the circumstances while still raising funds for the Junior League of Shreveport-Bossier.

Net Profit: \$3,516

DESIGNER BAG BINGO

Designer Bag Bingo also made the tough decision to move to an all-virtual platform and launched the JLSB "Bags, Bourbon and Bling" virtual raffle in March. This new socially-distanced event was held April 18–22 via virtual and social media platforms and featured three separate categories of raffle items. The first category, "Treat Yourself," included items such as spa packages, handbags, facials, hair tools, jewelry, paintings submitted by local artists, etc. The second category, "Bags and Bling" raffle, featured Gucci and Louis Vuitton handbags, exquisite Sid Potts jewelry, and two \$1,500 shopping spree gift baskets from Clarkes Jewelers. Finally, the third category was our Bourbon raffle, which featured a large variety of rare bourbons. This virtual raffle was a HUGE success, selling over \$20,000 in raffle tickets.

Net Profit: \$17,591

GIVE FOR GOOD DAY

The Junior League partnered with the Community Foundation and participated in Give for Good Day. The 24-hour online giving challenge raises unrestricted funds for nonprofits in our community. This day of giving celebrates local nonprofits and allows the community an opportunity to support these valuable programs and organizations. Part of the JLSB's mission is to promote voluntarism and improve communities, and participating in Give for Good is one way we celebrated generosity and elevated the conversation about philanthropy in the Shreveport-Bossier community.

Net Profit: \$1,926



CORPORATE SPONSORS

We are so grateful for our corporate, year-long sponsors that support our mission through monetary and in-kind donations. These sponsors include:

**The CHRISTUS Health
System Foundation
Clarks Jewelers
and
Sid Potts
Fine Jewelry**



COMMUNITY ASSISTANCE PROGRAM GRANTS

BASIC NECESSITIES

The Board of Directors was delighted to present local non-profit organization Basic Necessities with a CAP Grant in May along with a donation of diapers that were given to the JLSB in 2020. Basic Necessities Board Member Dr. Jaime Cantrell was present for the presentation from President Saige Solomon, President-Elect Sarah Giglio, and EVP/PEE Margaret McDonald. The mission of Basic Necessities is to serve low-income clients in the ArkLaTex by providing specific non-food items including diapers, period products, and incontinence supplies. Funds from the CAP grant will be used to purchase these items which are in high demand.

FINANCIAL REPORT

TREASURER'S REPORT

ASSETS

Cash and cash equivalents	\$637,622.91
Accounts receivable	\$0
Inventory	\$55,334.62
Property and equipment	\$427,404.48
Long-term Investments	\$10,000

TOTAL ASSETS \$1,130,362.01

LIABILITIES AND NET ASSETS

Long-term debt	\$0
Accounts payable and accrued expenses	\$3,713.93
Deferred revenue	\$41,987.00

TOTAL LIABILITIES \$45,700.93

NET ASSETS \$1,084,661.08

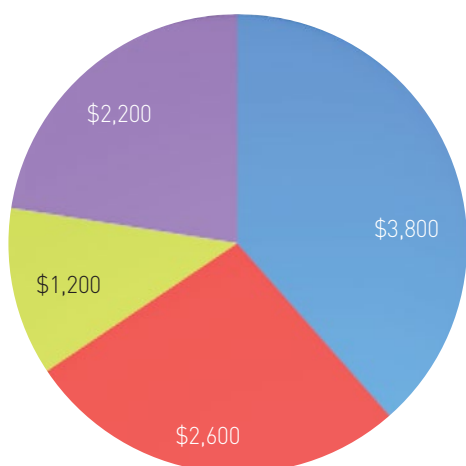
TOTAL LIABILITIES AND NET ASSETS \$1,130,362.01

CAP GRANTS

The Junior League of Shreveport-Bossier operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area.

2020-2021 CAP GRANT RECIPIENTS

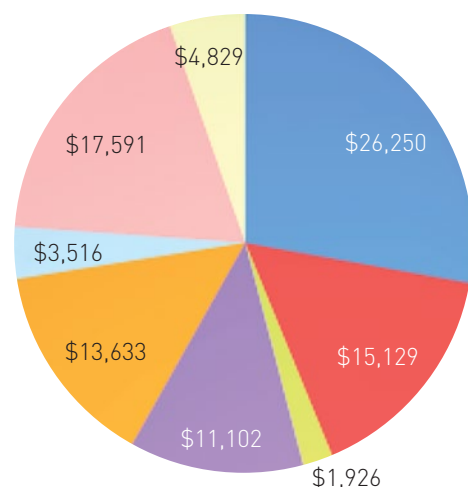
Basic Necessities \$3,000



MEMBER TRAINING, EDUCATION, & ENGAGEMENT

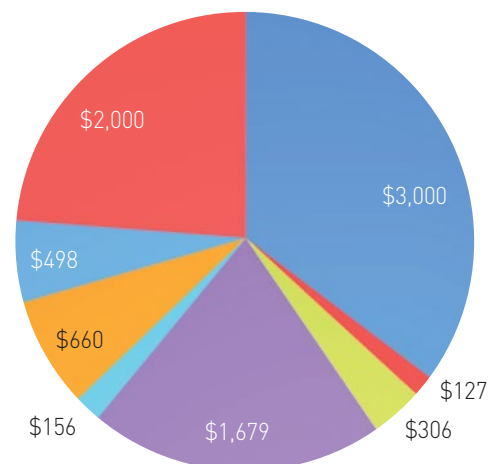
AJLI Winter Conference	\$3,800
JLSB New Member Training	\$2,600
JLSB Member Training and Education	\$1,200
Sustainer Engagement	\$2,200

FUND DEVELOPMENT



1933 Society Sponsorship	\$26,250
Individual Donations	\$15,129
Give for Good Donations	\$1,926
Corporate Donations	\$11,102
Red River Revel Pepsi Commission	\$0
Pumpkin Patch (net)	\$13,633
King Cake Classic (net)	\$3,516
Designer Bag Bingo (net)	\$17,591
Cookbook Sales	\$4,829

COMMUNITY PROJECTS



Community Assistance Grants	\$3,000
Health Literacy Initiative	\$127
MAGIC (Mentoring Ambitious Girls to Inspire Change)	\$306
Red Apron Pantry	\$1,679
Red River Revel Arts Education	\$156
Safe Sitter	\$660
Super Safety Saturday	\$498
Scholarships	\$2,000

Thank You TO THOSE WHO MAKE IT POSSIBLE

1933 SOCIETY

LEAGUE LEADERS (\$1,000)

Betsy V. Boze
Broox Boze
Nancy Cosse
Kim Foret
Judy McColgan
Maggie McElroy
Peggy Murphy & Carolyn Murphy Thompson
Tracy Prestwood
Lynn S. Roos
Leslie Scott
Saige Solomon
Mrs. Lacy Williams (Edie Broyles)
Seth Winterer

LEAGUE ADVOCATES (\$500)

Katherine Baker
Heather & Justin Courtney
Lee O'Brien Davis
Margaret Evans
Sarah Giglio
Betty Henderson
Melinda A. Hernandez
Liz Lafitte
Stacey Melerine
Melanie Peacock
Jane Sugar

LEAGUE PARTNERS (\$250)

Susan Adams
Katie Adger
Nancy Broyles
Susan Cox
Helen E. DeBeaux
Michelle Everson
Melissa Flores
Paula Frierson
Sylvia K. Goodman
Elba Hamilton
Angie Hemken
Tara Jones
Tracy Jones
Hollisann Kent
Ginger Lukacs
Peggy Lyons
Maggie Malone
Lesla McDonald
Margaret McDonald
Jodie McJunkins
Vickie Meadows
Patricia N. Miramon
Sybil Patten
Angie Phares
Heather Price
Michele Q=Petersen
Kelly Kilpatrick Turner
Marie Vanderlick
Erin Walker, DDS Family Dentistry

CORPORATE COMMUNITY PARTNERS

CHRISTUS Health System
Shreveport-Bossier
Clarkes Jewelers
Indigo Natural Resources
Sid Potts, Inc.

SUPER SAFETY SATURDAY SPONSORS AND COMMUNITY PARTNERS

Caddo Parish Commission
Caddo Parish Sheriff's Office
Sheriff's Safety Town
SPAR
Summer Grove Baptist Church

PUMPKIN PATCH SPONSORS

Coca-Cola
Dillas Primo Quesadillas
Gilmer & Giglio, LLC
Home Federal Bank
Provenance Realty Group
Pure Barre
Sid Potts, Inc.
Sugarwalk Popcorn

KING CAKE CLASSIC SPONSORS

A Kid's Choice
Educational Services Foundation
Breathe Yoga Shreveport
Clarkes Jewelers
Jennifer Bradford Photography
jweinland Group Benefits
Lowder Banking Company
lululemon
Pizza Rev
Quality Shades & Shutters
Red River Bank
Southern Roots Dentistry
Torchy's

BAGS, BOURBON & BLING SPONSORS

Allison Santos Art
Ben's Body Basics
Black and White Nail Salon
Bliss Wax Bar
Brookshire's
Clarkes Jewelers
Club Pilates
Couture Hair Salon
Cuban Liquor
Dermatology and Skin Care
Dillard's
Gautreau Gallery
Favorite Sisters Boutique
FIXX Med Spa
Frank's Pizza Napoletana
Fresh Dental
JAC Clothing
Jane Allen Jewelry
John Pickens
Kendra Scott
Louisiana Coin Exchange
Lowder Art
Lululemon
M Boutique
Moore Active
Oasis Salon
Pizza Rev
Pretenses Boutique
Red Barn Cajun Crawfish
Robyn Stewart
Salon 101
Sid Potts, Inc.
Social Butterfly
Twisted Root
Vickie Meadows

GIVE FOR GOOD DONORS

Heather Myers
Carolyn Murphy

MISSION: The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION: The Junior League: Women Around the World as Catalysts for Lasting Community Change.

OUR COMMITMENT TO DIVERSITY AND INCLUSION: The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

