



Dear Friend of the Junior League of Shreveport-Bossier,

The Junior League of Shreveport-Bossier is gearing up to host Designer Bag Bingo, a “Girls’ Night Out” event featuring designer handbags as prizes! This inaugural event will be held March 1, 2018 at the Centenary College Fitness Center in Shreveport, Louisiana. Doors will open at 6:00 PM and the night will include 10 exciting games of bingo. We hope to have over 300 attendees at our event and we need your support to ensure its success. Designer Bag Bingo is a great opportunity to showcase your business while partnering with the Junior League of Shreveport-Bossier.

For over 84 years, the Junior League of Shreveport-Bossier has stayed true to our mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. In support of our mission, we provide training to our members, develop and support community projects that help families and children at risk, bestow grants to organizations in need, and scholarships to deserving high school graduates. By sponsoring Designer Bag Bingo, you will help support projects like MAGIC (Mentoring Ambitious Girls to Inspire Change), Kids in the Kitchen, Bingo at University Health, Health Literacy, Super Safety Saturday at Sheriff’s Safety Town, and Safe Sitter.

Please view the attached list of sponsorship opportunities for the Designer Bag Bingo event. In addition to cash sponsors, we are also seeking in-kind donations for bingo game prizes and raffle items. As a sponsor of this event, your company will have the opportunity to join the Junior League of Shreveport-Bossier in creating positive change in our community.

Thank you for your consideration!

Sincerely,

Marie Vanderlick  
Designer Bag Bingo Co-Chair  
662-616-9832  
[mcurry3@gmail.com](mailto:mcurry3@gmail.com)

Meredith McMullen  
Sponsorship Coordinator  
318-613-4862  
[mmcmullen429@gmail.com](mailto:mmcmullen429@gmail.com)



## DESIGNER BAG BINGO SPONSORSHIP LEVELS

### **The Louis Sponsor – \$2,000**

- Company Name/Logo on ALL event advertising, Name/Logo in event program, recognition on the Junior League of Shreveport-Bossier website (jlsb.org), recognition in all email blasts to the JLSB membership concerning the event, recognition on the JLSB Facebook page and recognition pre and post event
- Includes Game Sponsorship
- Reserved table for 8 attendees
- 30 BINGO game cards per person (3 cards per game)
- Table attendant

### **The Prada Sponsor – \$1,500**

- Company Name/Logo on ALL event advertising, Name/Logo in event program, recognition on the Junior League of Shreveport-Bossier website (jlsb.org), recognition in all email blasts to the JLSB membership concerning the event, recognition on the JLSB Facebook page and recognition pre and post event
- Includes
- Handbag Sponsorship
- Reserved table for 8 attendees
- 20 BINGO game cards per person (2 cards per game)

### **The Tory Sponsor – \$1,000**

- Company Name/Logo on ALL event advertising, Name/Logo in event program, recognition on the Junior League of Shreveport-Bossier website (jlsb.org) and recognition pre and post event
- Reserved table for 8 attendees
- 20 BINGO game cards per person (2 cards per game)

### **The Game Sponsor - \$750**

- Company recognition pre and post individual BINGO game
- Company signage near the emcee and BINGO calling station for the duration of one game.
- Name/Logo in event program as a “Game Sponsor”

### **The Handbag Sponsor - \$500**

- Company recognition while handbags are on display prior to and at event
- Company recognition as “Handbag Sponsor” during the individual game or during a raffle drawing
- Company recognition in program

### **The Coach Sponsor - \$250**

- Company recognition in program

**In-Kind Sponsorship/Raffle Donations** – We are seeking in-kind sponsorships and donations of raffle items to help make our event a success. Please contact our committee to discuss opportunities to participate as an in-kind sponsor!



## DESIGNER BAG BINGO SPONSORSHIP AGREEMENT

COMPANY NAME (as you want to be listed): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### SPONSORSHIP LEVEL – SELECT ONE:

\_\_\_ \$2,000 - The Louis Sponsor

\_\_\_ \$750 – The Game Sponsor

\_\_\_ \$1,500 – The Prada Sponsor

\_\_\_ \$500 – The Handbag Sponsor

\_\_\_ \$1,000 – The Tory Sponsor

\_\_\_ \$250 – The Coach Sponsor

### IN-KIND:

Item \_\_\_\_\_ Value: \_\_\_\_\_

### AMOUNT ENCLOSED:

\$ \_\_\_\_\_ sponsorship payable by check to the Junior League of Shreveport-Bossier. For information regarding the possibility of a credit card payment call our office at (318) 221-6144.

### PAYMENT INFORMATION AND DEADLINES:

- All sponsorships must be paid in full by January 22, 2018.
- Make checks payable to the Junior League of Shreveport-Bossier – JLSB Tax ID#72-6016376.

### PLEASE RETURN SPONSORSHIP AGREEMENT TO:

The Junior League of Shreveport-Bossier  
Attention: Marie Vanderlick  
2601 Line Avenue  
Shreveport, LA 71104  
(318) 221-6144