

PARISHSCOPE

Advertising and Pricing

Parishscope, the Junior League of Shreveport-Bossier's full-color glossy magazine, is published quarterly and distributed free of charge to over 1,000 League members, community partners, sponsors, and supporters. The magazine may be viewed online at jlsb.org.

AD RATES PER ISSUE

Full Page:	\$675.00
Half Page:	\$525.00
Quarter Page:	\$300.00

PREMIUM AD PLACEMENT

Outside Back Cover:	\$875.00
Inside Back Cover:	\$762.50
Inside Front Cover:	\$762.50

**Ad creative may be different for each issue.*

MATERIALS

Please send all ad creative files electronically.

Print-ready ads should be submitted as high-resolution PDFs.

Other formats accepted include JPEG, TIFF, and Adobe Photoshop or InDesign files.

DEADLINES

FALL

Ad Materials Due:	August 2
Drop Date:	September 19

WINTER

Ad Materials Due:	October 4
Drop Date:	November 16

SPRING

Ad Materials Due:	January 4
Drop Date:	February 15

SUMMER

Ad Materials Due:	March 28
Drop Date:	May 3

AD CREATIVE SIZES

Full Page:	7.5" x 10"
Half Page:	7.5" x 4.875"
Quarter Page:	3.625" x 4.875"

**Bleed only available for premium ads*

Please contact the *Parishscope* Business Manager at parishscope@gmail.com to purchase ads or with any questions.



**JUNIOR LEAGUE OF
SHREVEPORT-BOSSIER, INC.**
Women Building Better Communities

jlsb.org • 318.221.6144 • parishscope@gmail.com