

ANNUAL REPORT

2018-2019



JUNIOR LEAGUE OF
SHREVEPORT-BOSSIER

YEAR AT A GLANCE

It was truly an honor and privilege to serve as the Junior League of Shreveport-Bossier, Inc. President for the 2018-19 League year. I want to say thank you for choosing to support our League and thank you to our members for their time and continued dedication. For the last 86 years, we have stayed true to our mission of promoting volunteerism, developing the potential of women, and improving our community through the effective action and leadership of trained volunteers.

Our trained volunteers collectively offered over 13,000 hours to our community through their JLSB placements. This year, we continued improving our community by direct service work through eight community projects and a Provisional project. Our members worked on our ongoing projects such as Super Safety Saturday, Artist for a Day, Kids in the Kitchen, MAGIC, Bingo at Ochsner LSU Health, and Safe Sitter. This League year also brought the beginning of the Red Apron Food Pantry, a collaboration with the Food Bank of Northwest LA and WeGrow Together to combat food insecurity in our community. We provided monthly food supplementation to families in the Stoner Hill area. In collaboration with the Gingerbread House, the Provisional members planned and facilitated their own project, the SWAG (Summer With A Guide) bag drive. Through their amazing efforts they were able to collect both feminine and dental hygiene products, games, books, and much more for 50 SWAG bags to be used for the families at the Gingerbread House.

Sustained long term success does not come without diligent long-term planning. Last year's Board put great effort into developing a new Strategic Plan that focuses on four different pillars: (1) Provide an engaging membership, (2) Engage and improve the community, (3) Safeguard sustainability, and (4) Communicate mission and vision. This year's board went to work carefully choosing initiatives that will provide the road map for the next two to three years. We kept these four pillars in mind as we made strategic decisions. I want to share some of the League's work this year in regards to each pillar. (1) We sent four members to AJLI trainings, in which many sessions were focused on member engagement. For the 2019-2020 League year, we placed volunteers on a member engagement committee to focus on creating and implementing ideas to help create the most wonderful JLSB journey for members at all stages. (2) In addition to the direct community projects mentioned above, the League's Board Members-at-Large began attending the quarterly Community Advisory Board meetings and we added two new community members, Kristi Gustavson, Chief Executive Officer of Community Foundation of North Louisiana and Amy Heron, Vice President and Chief Development Officer of CHRISTUS Schumpert Health System Foundation. These changes will help ensure that the League's community work is impactful and

relevant to the area's largest needs. (3) Through the good stewardship of our funds and hard work over the years, we were able to start the Junior League of Shreveport-Bossier Endowment Fund through the Community Foundation of North Louisiana, and the Board voted to invest in an additional money market account. (4) In addition to a strong social media presence, we worked to make sure that our publications were consistent with AJLI brand standards. Our leadership team started the initial brainstorming for new marketing materials, and we are at the beginning of a grass root effort in communicating a vision to all members and the community.

In addition to community impact, long-term planning, and training, we also had an overwhelmingly successful fund development year. Our annual fund, the 1933 Society, raised over \$17,000. We continued the success of the Pumpkin Patch at Provenance. We sold over \$23,000 in pumpkins during the month of October. The third King Cake Classic, 5K, 10K, and Fun Run was another very fun and wildly successful fundraiser—with Red River Brewing hosting this year's run. Once again, the League was overwhelmed with the community support of our newest fundraiser, Designer Bag Bingo. More than a month before the event, our second Designer Bag Bingo event sold-out at 600 seats! Through the generosity of many sponsors, including host sponsor, Horseshoe Casino Bossier, and the many raffle donations, this event raised over \$52,000 towards the JLSB mission. We also continued selling Pepsi products at the Revel and our cookbooks. Through our Ways and Means volunteers, countless hours of planning and implementing, and the tremendous support from the community sponsors and attendees, this year's fund development efforts netted over \$100,000 to carry forward the League's mission and community impact.

As we conclude the 2018-2019 League year, we are delighted to share the 2018-2019 Annual Report. We invite you to review it and learn more about the impact the Junior League of Shreveport-Bossier, Inc. has made in our community this year. All of these accomplishments are only possible, because of the dedication and generosity of our members, donors, sponsors, and community partners. Thank you all for the continued support of our League, the community and our mission! Thank you for the opportunity to serve as the Junior League of Shreveport-Bossier president for the 2018-2019 League year! It has truly been a great honor!

With sincerest thanks,

Heather Porter Price

Heather Porter Price
2018-2019 President





SERVICE AWARDS

Sustainer of the Year: Maggie McElroy and Libby Siskron
 Volunteer of the Year: Ginny Lamb and Kendra Joseph
 President's Awards: Leah Feldt and Peggy Murphy

SCHOLARSHIP RECIPIENTS

Mackenzie Wolfe,
 Allison Grace Trawick,
 Kaitlyn Bowlin,
 & Abigail Roberts



LEADERSHIP & MEMBERSHIP

2018-2019 COMMUNITY ADVISORY BOARD

The JLSB seeks out members of the community to serve as advisors lending their expertise in a variety of areas to the League. The JLSB was fortunate to have the following distinguished community leaders serve on the 2018-2019 Community Advisory Board.

Laura Alderman
 Executive Director,
 Step Forward

Sonja Bailes
 Public Relations Liaison,
 Bossier Parish
 School Board

Renee' Ellis
 Community
 Engagement Specialist,
 Caddo Parish
 Public Schools

Kristi Gustavson
 Chief Executive Officer,
 Community Foundation
 of North Louisiana

Amy Heron
 Vice President and Chief
 Development Officer,
 CHRISTUS Schumpert
 Health System Foundation

Martha Marak
 Executive Director,
 Food Bank of
 Northwest Louisiana

Chuck Meehan
 President and CEO,
 Volunteers of America
 of North Louisiana

Clay Walker
 Director of Juvenile
 Services, Caddo Parish

2018-2019
 Board of
 Directors and
 Management
 Team



2018-2019 BOARD OF DIRECTORS

President
 President-Elect
 Executive Vice President
 Secretary & Treasurer
 Nominating Chairman
 PR&D Chairman
 Active Member at Large
 Active Member at Large
 Sustainer at Large
 Sustainer Advisor

Heather Price
 Katherine Douthitt
 Saige Wilhite Solomon
 Leah Feldt
 Ellen Erwin
 Sarah Giglio
 Ashley Busada
 Catherine Simpson
 Kelly Turner
 Peggy Murphy

2018-2019 MANAGEMENT TEAM

Executive Vice President
 Communications Vice President
 Community Vice President
 Membership Vice President
 Ways and Means Vice President
 Assistant Treasurer

Saige Wilhite Solomon
 Katherine Stringer-Davis
 Krystle Grindley
 Maggie Pressly
 Meredith Armuth
 Laramie Guillot

2018-2019 SUSTAINER ADVISORY PANEL

Special thanks to the 2018-2019 Sustainer Advisory Panel led by Sustainer Advisor Peggy Murphy and assisted by Active members, Alex Person and Ali Smith. Members include: Holly Garrett, Ginny Homza, Kelly Turner, Jodi Penn Rives, Jodie McJunkins, Nicole Cambout, Vickie Meadows, Leslie Scott, Toni Thompson.



COMMUNITY IMPACT

KIDS IN THE KITCHEN

The goal of Kids in the Kitchen is to reverse the trend of childhood obesity by empowering youth to make healthy lifestyle choices. Volunteers educate children about exercise and nutrition with a hands-on program that includes making healthy snacks and playing games to get them moving. At the Red River Revel, about 7,000 4th grade students participate in this program during the field trips. In the spring, JLSB volunteers take the program to various community centers during after-school programs in which over 150 elementary school students participated.

SUPER SAFETY SATURDAY

In partnership with Sheriff's Safety Town, the Junior League of Shreveport-Bossier coordinated our 9th annual Super Safety Saturday event. Over 1,700 people including children and families, local nonprofit organizations, government agencies, and members of law enforcement attended this free community event. In the Health and Safety Fair tents, participants learned about various health and safety issues through interactive games and handouts. The Touch-a-Truck area included a helicopter, boats, and fire trucks as well as many other emergency, construction, transport, waterway, and military vehicles. Participants were able to see these vehicles up close and climb in for an even closer look. The Family Fun Zone was filled with games, prizes, and music, bringing the fun to the safety fair. Bicycle, storm, and water safety were presented by deputies in the kid-sized "city" of Safety Town. The event was rounded out with a child seat inspection and bike rodeo hosted by the Caddo Parish Sheriff's Office. This year's Super Safety Saturday also helped celebrate the 10th anniversary of Sheriff's Safety Town.

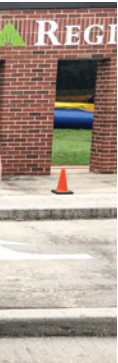
BINGO AT OCHSNER LSU HEALTH SHREVEPORT

Once a month, Junior League volunteers spend an evening playing Bingo with the children hospitalized at Ochsner LSU Health Shreveport. These volunteers are making a positive difference in a child's hospital stay. This program is a wonderful way to relieve the anxiety and fear often associated with a hospital stay—especially through the eyes of a child. After Bingo, volunteers lead the children in a themed craft project.

HEALTH LITERACY INITIATIVE

This year the Junior League partnered with the Salvation Army's Boys & Girl Club to bring this program to over 40 school-age children. Over six weeks throughout the summer, Health Literacy Initiative promotes healthy lifestyle choices to the students. Members act as health educators teaching children about fitness, tobacco use prevention, animal safety, nutrition, stranger danger, fire prevention, table manners, good financial practices, and oral health. Volunteers also provide crafts and healthy, fun snacks that are related to the theme of each session.





RED RIVER REVEL "ARTIST FOR A DAY"

Each weeknight and all day on the weekends during the Red River Revel, Junior League Volunteers can be found in the "Artist for a Day" tent in the children's area. Volunteers assist children with fun and creative projects that are very often led by local artists. The Artist for a Day project provides a free activity for children and their families at the Revel to help ensure that children in our community have an opportunity to participate directly in the arts.



RED APRON PANTRY

The Junior League of Shreveport-Bossier partnered with the Food Bank of Northwest Louisiana and WeGrow together to continue the work of combating food insecurity in our community through the Red Apron Pantry. Junior League volunteers opened, facilitated and staffed the Red Apron Pantry, a food pantry. In its first year, we were able to provide monthly food supplements to 15 families in the Stoner Hill neighborhood.



SAFE SITTER

The Safe Sitter Program prepares teens, age 12–17, to be effectively trained babysitters. All too often, older children are left home to look after other children of all ages with little or no training to do so. Volunteers in this program teach the participants about the basics of child-care, first aid, Heimlich maneuver, general safety, and even how to start their own babysitting business. This program was not only taught to participants in our MAGIC program but also in partnership with other community organizations.



MAGIC

MAGIC: Mentoring Ambitious Girls to Inspire Change provides opportunities for our members to interact with girls in our community twice a month and educate them on a variety of topics including financial literacy, healthy relationships, nutrition, etiquette, and voluntarism. This year, we partnered with the Volunteers of America Teen Club and these interactive programs helped the girls learn to navigate society, encourage study, and build self-confidence, among other lessons.



PROVISIONAL SWAG (Summer with a Guide) BAG DRIVE

Startling research statistics show a rise in child abuse during the summer because children are out of school. The 2018-2019 Provisional class completed a SWAG (Summer With A Guide) bag drive, which benefitted the families of the Gingerbread House. Through the generous support of the community and local businesses, Provisional members collected donations of activities, games, hygiene products, food coupons and books. Through their amazing efforts they met their goal of filling 50 bags and delivered them to the Gingerbread House in April.

FUND DEVELOPMENT



1933 SOCIETY

This year we continued our third year of raising money through our annual fund—the 1933 Society. It provides our donors a more structured way to support the League. We are forever grateful for the outpouring of support and the continued belief in the Junior League of Shreveport-Bossier mission.

Net Profit: \$17,500

COOKBOOK SALES

Our longest running source of income comes from cookbook sales. We are pleased to offer three unique books including the award-winning Mardi Gras to Mistletoe featuring 12 months of festivals, events, and more than 200 seasonal recipes. Revel, originally published in 1980 and then reissued in a 20th anniversary edition in 2000, has sold over 50,000 copies and includes party menus for each of the four seasons. Finally, A Cooks Tour, originally published in 1964, features dishes elegant enough for fine dinner parties and casual enough for picnics, and is truly a journey back into your grandmother's kitchen.

Net Profit: \$2,771



RED RIVER REVEL PEPSI SALES

The now world-famous Red River Revel Arts Festival was founded by the Junior League of Shreveport-Bossier, Inc. and given to the City of Shreveport in 1976 as a bicentennial gift. The Revel is held annually in October on the Shreveport riverfront and attracts thousands of visitors to the area. The Junior League continues to support the Revel by providing over 500 volunteer hours selling Pepsi products during the festival.

Net Profit: \$7,502



JUNIOR LEAGUE PUMPKIN PATCH AT PROVENANCE

This year we held our third annual Pumpkin Patch at Provenance. We provide free Fall fun for the whole family, such as craft projects, movie nights, storytelling, and hayrides. We were also able to raise funds for the League through generous sponsorships and the sale of pumpkins. This year, everyone who purchased \$60 or more in pumpkins was entered in a drawing for a chance to win a \$2500 Sid Potts shopping spree!

Net Profit: \$17,465



KING CAKE CLASSIC - 10K, 5K, AND FUN RUN

The King Cake Classic has become the signature racing event of the Junior League. The third King Cake Classic had over 300 participants. This year's race began and ended at Red River Brewing Company. The route took runners through historic Downtown Shreveport. The family focused race day experience included live music, Lowder King Cake, Red River Brewing Craft beer, a kids activities and craft area, and Mardi Gras bead medals and more. There was a fantastic turnout and lots of fun for all.

Net Profit: \$13,116



DESIGNER BAG BINGO

The second Designer Bag Bingo event was another gigantic success! The Junior League of Shreveport-Bossier was honored to host the evening at the Horseshoe Casino Riverdome. The sold-out event entertained 600 women with Mexican fare, 10 rounds of bingo for designer handbags and many raffle opportunities including a Sid Potts shopping spree and stunning 18kt yellow gold diamond earrings. Holli Conway, Miss Louisiana 2018, kept the crowd entertained as the emcee. Through the generous sponsors, the ticket sales and raffle sales, Designer Bag Bingo was an incredible night of fund raising to support our mission and community projects.

Net Profit: \$44,411



GIVE FOR GOOD DAY

The Junior League partnered with the Community Foundation and participated in Give for Good Day. The 24-hour online giving challenge raises unrestricted funds for nonprofits in our community. This day of giving celebrates local nonprofits and allows the community an opportunity to support these valuable programs and organizations. Part of the JLSB's mission is to promote voluntarism and improve communities, and participating in Give for Good is one way we celebrated generosity and elevated the conversation about philanthropy in the Shreveport-Bossier community.

Net Profit: \$841



FINANCIAL REPORT

TREASURER'S REPORT

ASSETS

Cash and cash equivalents	\$534,471.27
Accounts receivable	\$5,022.00
Inventory	\$61,178.32
Property and equipment	\$461,668.04
Long-Term Investments	\$10,000.00

TOTAL ASSETS \$1,072,339.63

LIABILITIES AND NET ASSETS

Accounts payable and accrued expenses	\$2,671.14
Deferred revenue	\$48,150.00

TOTAL LIABILITIES \$50,821.14

NET ASSETS \$1,021,518.49

TOTAL LIABILITIES AND NET ASSETS \$1,072,339.63

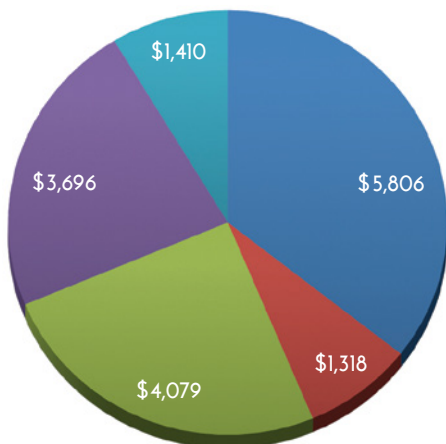
CAP GRANTS

The Junior League of Shreveport-Bossier operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area.

2018-2019 CAP GRANT RECIPIENTS

Bossier Council on Aging	\$1,787
Dress for Success Shreveport-Bossier	\$2,800

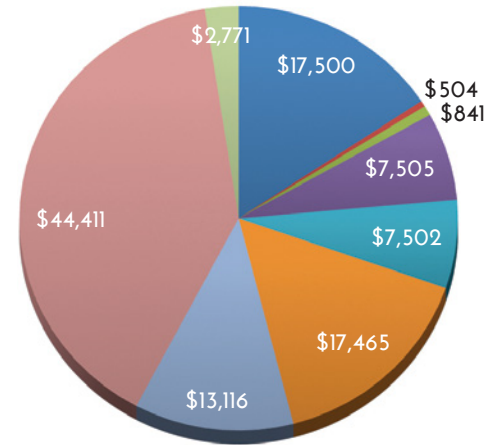
\$4,587



Member Training & Education

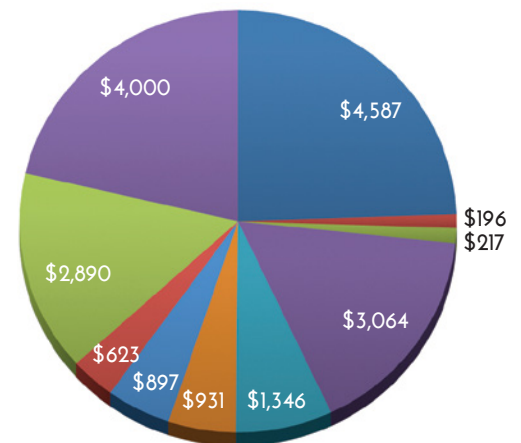
AJLI Annual Conference	\$5,806
AJLI Organizational Development Institute	\$1,318
AJLI Winter Conference	\$4,079
JLSB New Member Training	\$3,696
JLSB Member Training and Education	\$1,410

Fund Development



1933 Society Sponsorships	\$17,500
Individual Donations	\$504
Give for Good Donations	\$841
Corporate Donations	\$7,505
Red River Revel Pepsi Commission	\$7,502
Junior League Pumpkin Patch (net)	\$17,465
Junior League King Cake Classic (net)	\$13,116
Junior League Designer Bag Bingo (net)	\$44,411
Cookbook Sales (net)	\$2,771

Community Projects



Community Assistance Grants	\$4,587
Health Literacy Initiative	\$196
Junior League Bingo	\$217
Kids in the Kitchen	\$3,064
MAGIC (Mentoring Ambitious Girls to Inspire Change)	\$1,346
Red Apron Pantry	\$931
Red River Revel Arts Education	\$897
Safe Sitter	\$623
Super Safety Saturday	\$2,890
Scholarships	\$4,000

Thank You TO THOSE WHO MAKE IT POSSIBLE

1933 SOCIETY LEAGUE LEADERS

Maureen C. Gamble
Katie Baker

Mrs. William H. Broyles II
Peggy and Carolyn Murphy
Leslie Griffin Scott
Edie Williams

LEAGUE ADVOCATES

Debbie Angelo
Julia M. Blewer
Lynda Griffey
Betty Henderson
Melinda A. Hernandez
Margaret McElroy
Melanie Peacock
Lindsey Pennington, MD
Milly H. Sale
Kelly Turner

LEAGUE PARTNERS

Susan P. Adams
Kristen B. Bernard
Lynn W. Change
Lee O'Brien Davis
Rosemary Davis
Katherine Douthitt
Margaret Robert Evans
Melissa Flores
Lisa Hargrove
Michele Horton / Anti-Pest
Hollisann J. Kent
Ginger Lukacs
Peggy M. Lyons
Judy McColgan
Patricia N. Miramon
The Moppet Shoppe
Betsy Chandler Peatross
Angie Phares
Michele Q=Peterson
Janie Richardson

CORPORATE COMMUNITY PARTNERS

Christus Health System Shreveport-Bossier
Sid Potts, Inc.

SUPER SAFETY SATURDAY SPONSORS AND COMMUNITY PARTNERS

Sheriff's Safety Town
Summer Grove Baptist Church
Caddo Parish Parks and Recreation
Caddo Parish Commission
Commissioner Mario Chavez
Caddo Parish Sheriff's Office
Bossier Sheriff's Office
SPAR
Ark-La-Tex Tent and Events
Bayou Bounce
City of Shreveport
Shreveport Police Department
Shreveport Fire Department
Caddo Sheriff's Office
SporTran
Life Air Rescue
BookMobile
Shreveport Tractor
Shreveport Diesel Driving Academy
Red Ball Oxygen
Rotag Services
Walt Hollis - DJ and Event Services
Caddo Parish School Board
Caddo Marshall's Office
ThinkFirst of the ArkLaTex
Shreveport Memorial Library
Robinson's Rescue
Shreveport Bossier Family Dental
Willis-Knighton Shots for Tots
New York Life Insurance
Metro Aviation
Blue Cross Blue Shield
NW LA Transportation Coalition
Bell Helicopter
United Way of Northwest LA
Walter B. Jacobs Memorial Nature Park
Kansas City Southern
The Gingerbread House
City Printing

PUMPKIN PATCH SPONSORS

Provenance Realty Group
Lagniappe Lawnsapes
Sid Potts, Inc.
Lang Orthodontics
Graf Orthodontics
Pediatric Dentistry of Shreveport-Bossier -
Dr. Jason Gambill & Associates
Velocity Care
Progressive Bank
Watts Window Coverings
P&S Pantry
Caddo Parish Commissioner -
John E. Atkins
Windrush Grill
Frank's Southern Kitchen
TMR Exploration
Coca Cola
Deann Arnold Photography
El Cabo Verde
Walter B. Jacobs Memorial Nature Park
Shreveport Aquarium

KING CAKE CLASSIC SPONSORS

SWOOP
Pediatric Dental Partners
Lang Orthodontics
JTO Computer Solutions
Southern Roots Dentistry
Walker-Alley & Associates
Avalon Hair Salon
Quality Shades & Shutters
Bancorp South
J. Weiland Group Benefits
Red River Brewing
Lowder Baking Company
RunWild
Popular Print
Weed Man

DESIGNER BAG BINGO

Horseshoe Bossier City
Sid Potts, Inc.
Please & Thank You Paper Co.
Ivan Smith Furniture
Bierdenharn Foundation
Ginny and Rich Lamb
Popular Print
JLSB Sustainer Advisory Panel
Lindsey Pennington, MD
Progressive Bank
Lazarus Design Studio
Pure Barre
Brookshire's
Dillard's of Shreveport and Bossier
The Village Washstand
India Hick's Representative -
Vickie Meadows

GIVE FOR GOOD DONORS

Margaret and Thomas
E. McElroy, Jr. Family Fund
Kelly Powell
Heather Price
William Priestley
Carolyn Murphy
Jennifer Hart
Katie Williams
Meredith Armuth
Lucy Medvec
Barbara Rice
Emily Smith

GIFT AND REMEMBRANCE FUND DONORS

Helen Debeaux
Terri L. Madison
Pamela Cowen
Teresa F. Dean
Susan G. Schroeder
Floy D. Herbert
Jennifer Frierson
Alice Sample
Jean Cush

JUNIOR LEAGUE OF
SHREVEPORT-BOSSIER
SCHOLARSHIP DONOR
Murphy-Payne Charitable Trust

MISSION: The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION: The Junior League: Women Around the World as Catalysts for Lasting Community Change.

OUR COMMITMENT TO DIVERSITY AND INCLUSION: The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

