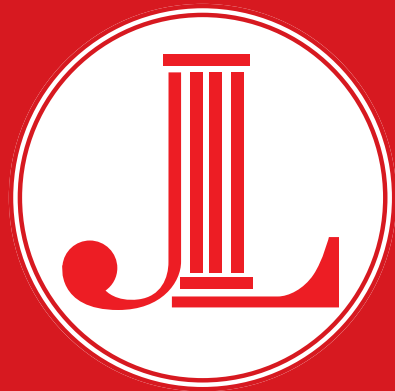


85  
YEARS



*2017-2018*

**ANNUAL REPORT**

# YEAR AT A GLANCE

The Junior League of Shreveport Bossier, Inc. celebrated its 85th anniversary during the 2017-2018 League year. This anniversary was the perfect opportunity for all of us **to reflect on the past** and the many accomplishments of the League, **to embrace the present** and be joyful for our ability to develop our potential and serve our community, and **to plan for the future** of the League to ensure its sustainability for years to come.

For 85 years, the League has stayed true to its mission of promoting voluntarism, developing the potential of women, and improving our community through the effective action and leadership of trained volunteers. Successful implementation of this mission requires careful planning. One of our biggest accomplishments this year was the development of our new Strategic Plan. This year-long endeavor culminated in a strategic plan that outlines initiatives designed to achieve strategies that address the following pillars: (1) provide an engaging membership experience, (2) engage and improve the community, (3) safeguard sustainability, and (4) communicate mission and vision. I am also happy to report that through good stewardship of funds raised by our membership throughout the years we were able to pay off the mortgage on the JLSB Headquarters building. The League is fortunate to have such a wonderful asset and the stability of a place to continue our work in the community.

In addition to our long-term planning, we also continued improving our community through the direct service of our members. Our trained volunteers donated thousands of hours through our community projects such as Health Literacy Initiative, Kids in the Kitchen, Artist for a Day, MAGIC, Safe Sitter, BINGO at University Health, and our annual Super Safety Saturday event. Our Provisional members also planned and implemented their very own community project in partnership with the Shreve Memorial Library. The Provisional Book Drive was a great success and we were able to provide over 500 new, hard-cover books for the library. This year we also planned for the 2018-2019 roll-out of a new community project, Red Apron Pantry. The Red Apron Pantry will provide crucial monthly supplementation nutrition to the Food Bank clients in Stoner Hill, while also providing education about healthy eating, gardening, and techniques for preparing the fresh produce provided as part of their supplemental nutrition.

Our improvement of the community also continued through the training and leadership development of our members. Essential to our mission is developing the potential of women. This year we hosted Vicki Clark, a nationally-renowned speaker and nonprofit leader. She engaged

our Head Volunteers in a discussion of capacity building for our organization. She was also the featured speaker at our October General Membership Meeting where she delivered her presentation entitled “The Junior League – A Superior Investment For You.” This year we also engaged our membership in a SWOT analysis to ensure that their voice was reflected in our new Strategic Plan. Additionally, we focused on leadership development through various placement opportunities and by sending a large delegation to the AJLI Organizational Development Institute as well as other AJLI conferences throughout the year. These invaluable training opportunities are the hallmark of our League and allow our membership to strengthen their existing talents and gain new skills.

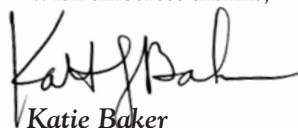
We also had a very successful fundraising year. Our annual fund, the 1933 Society, raised over \$20,000. We also continued the success of the Pumpkin Patch at Provenance where we sold over \$20,000 worth of pumpkins.

Winter Wonderland, King Cake Classic and the Clay Shoot were also extremely successful fundraisers and great community events! This year we debuted our newest fundraiser, Designer Bag Bingo. We were overwhelmed by the support of the community for this new fundraiser with over 350 attendees. Designer Bag Bingo raised nearly \$24,000 (net) in its inaugural year. In addition, we continued raising funds through Revel Pepsi and Cookbook. Each of these fundraisers was a tremendous success, raising over \$100,000 (net), because of the time and dedication of our members who planned, volunteered and attended these events.

As we close the 2017-2018 League year, we are pleased to share our 2017-2018 Annual Report. We invite you to review it and learn more about the impact our organization has made in our community this year. These accomplishments are only made possible because of the dedication and generosity of our members, donors, sponsors, and community partners. Thank you for your continued support of our League, our community, and our mission! I am confident in our future! Thank you for the opportunity to serve as the President of the Junior League of Shreveport-Bossier for the 2017-2018 League year—it has been an honor and a privilege!

194  
VOLUNTEERS  
SPENT OVER  
11,000 HOURS  
SERVING OUR  
COMMUNITY  
THROUGH  
THEIR JLSB  
PLACEMENTS

With sincerest thanks,

  
Katie Baker  
2017-2018 President





## SERVICE AWARDS

Sustainer of the Year: Vickie Meadows  
 Volunteer of the Year: Marie Vanderlick  
 President's Awards: Anna Brown Priestley,  
 Katherine Stringer-Davis, Crystal Johnson



## SCHOLARSHIP RECIPIENTS

Olivia Davis & Zoe Ance



## LEADERSHIP & MEMBERSHIP

Pictured: 2017-2018  
 Board of Directors and  
 Management Team



### 2017-2018 COMMUNITY ADVISORY BOARD

The JLSB seeks out members of the community to serve as advisors lending their expertise in a variety of areas to the League. The JLSB was fortunate to have the following distinguished community leaders serve on the 2017-2018 Community Advisory Board.

Laura Alderman  
 Executive Director,  
 Step Forward  
 The Community  
 Foundation

Sonja Bailes-Bain  
 Public Relations Liaison  
 Bossier Parish  
 School Board

Renee' Ellis  
 Principal and Sheriff  
 Westwood Elementary

Martha Marak  
 Executive Director  
 Food Bank of  
 Northwest Louisiana

Chuck Meehan  
 President and CEO  
 Volunteers of America  
 of North Louisiana

Clay Walker  
 Director of Juvenile  
 Services  
 Caddo Parish

### 2017-2018 BOARD OF DIRECTORS

President	Katie Baker
President-Elect	Heather Price
Executive Vice President	Hilary Wooley
Secretary	LeVette Fuller
Treasurer	Leah Smith
Nominating Chairman	Alex Person
PR&D Chairman	Katherine Douthitt
Active Member at Large	Margaret McDonald
Active Member at Large	Mollie Chelette
Sustainer at Large	Becky Berry
Sustainer Advisor	Ginger Lukacs

### 2017-2018 MANAGEMENT TEAM

Executive Vice President	Hilary Wooley
Communications Vice President	Katherine Stringer-Davis
Community Vice President	Saige Solomon
Membership Vice President	Lecie Israel
Ways and Means Vice President	Heather Courtney
Assistant Treasurer	Mary Monteleone



### 2017-2018 SUSTAINER ADVISORY PANEL

Special thanks to the 2017-2018 Sustainer Advisory Panel led by Sustainer Advisor Ginger Lukacs and assisted by Active member, Lindsey McElhatten. Members include: Debbie Angelo, Ginny Homza, Becky Berry, Terri Madison, Holly Garrett, Ginny Murphy, Melinda Hernandez, and Betsy Roberts.

# COMMUNITY IMPACT



## KIDS IN THE KITCHEN

The goal of Kids in the Kitchen is to reverse the trend of childhood obesity by empowering youth to make healthy lifestyle choices. Volunteers educate children about exercise and nutrition with a hands-on program that includes making healthy snacks and playing games to get them moving. At the Red River Revel, about 7,000 4th grade students participate in this program during the field trips. In the spring, JLSB volunteers take the program to various community centers during after-school programs.



## SUPER SAFETY SATURDAY

In partnership with Sheriff's Safety Town, the Junior League of Shreveport-Bossier coordinated our 8th annual Super Safety Saturday event. Over 1,000 people including children and families, local nonprofit organizations, government agencies, and members of law enforcement attended this free community event. In the Health and Safety Fair tents, participants learned about various health and safety issues through interactive games and handouts. The Touch-a-Truck area included a helicopter and bookmobile as well as many other emergency, construction, transport, waterway, and military vehicles. Participants were able to see these vehicles up close and climb in for an even closer look. The Family Fun Zone was filled with games, prizes, and music, bringing the fun to the safety fair. Bicycle, storm, and water safety were presented by deputies in the kid-sized "city" of Safety Town. The event was rounded out with a child seat inspection and bike rodeo hosted by the Caddo Parish Sheriff's Office.



## BINGO AT UNIVERSITY HEALTH

Once a month, Junior League volunteers spend an evening playing Bingo with the children hospitalized at University Health. These volunteers are instrumental in making a positive difference in a child's hospital stay. This program is a wonderful way to relieve the anxiety and fear often associated with a hospital stay—especially through the eyes of a child. After Bingo, volunteers lead the children in a themed craft project.

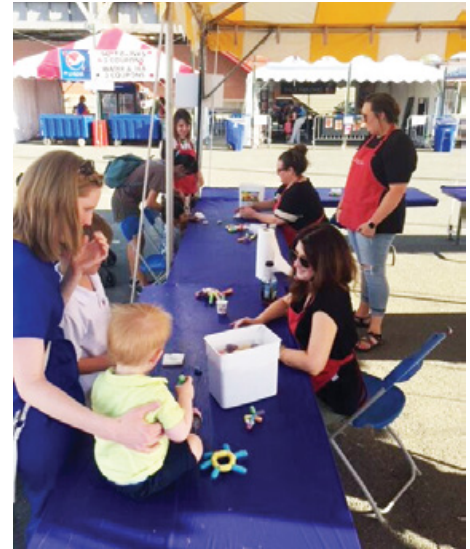


## HEALTH LITERACY INITIATIVE

This summer project promotes healthy lifestyle choices to school-age children. Members act as health educators teaching children about fitness, tobacco use prevention, animal safety, nutrition, stranger danger, fire prevention, table manners, good financial practices, and oral health. Volunteers also provide crafts and healthy, fun snacks that are related to the theme of the session. This year the Junior League partnered with the Salvation Army's Boys & Girls Clubs to bring this program to over 50 children over six weeks throughout the summer.

## RED RIVER REVEL “ARTIST FOR A DAY”

Each weeknight and all day on the weekends during the Red River Revel, Junior League Volunteers can be found in the “Artist for a Day” tent in the children’s area. Members assist children with fun and creative projects that are very often led by local artists volunteering their time to be a part of this project. The Artist for a Day project provides one of the only free activities for children at the Revel and helps ensure that children in our community have an opportunity to participate directly in the arts.



## SAFE SITTER

The Safe Sitter Program prepares middle-school children to be effectively trained babysitters. All too often, older children are left home to look after other children of all ages with little or no training to do so. Volunteers in this program teach the participants about the basics of child-care, first aid, Heimlich maneuver, general safety, and even how to start their own babysitting business. This program was taught several times during the year, free of charge, in partnership with local schools and other community organizations.



## MAGIC

MAGIC: Mentoring Ambitious Girls to Inspire Change provides opportunities for our members to interact with girls in our community twice a month and educate them on a variety of topics including financial literacy, healthy relationships, nutrition, etiquette, and voluntarism. This year, we partnered with the Volunteers of America Teen Club and these interactive programs helped the girls learn to navigate society, encourage study, and build self-confidence, among other lessons.



## MEETING WITH A MISSION - MOORETOWN ELEMENTARY

With the help of Caddo School administrators, the JLSB continued its partnership with Mooretown Elementary for the 2017-18 school year. All items donated by our members through Meeting with a Mission went to support the needs of the students, teachers, and staff at Mooretown. League volunteers were also able to support Mooretown throughout the year at a variety of special events including Back to School Night and Teacher Appreciation Week.



## PROVISIONAL TEEN BOOK DRIVE

The 2017-2018 Provisional Class organized a Teen Book Drive that focused on collecting popular and relevant titles to encourage teen participation in the Shreve Memorial Library’s Summer Reading Program. The Provisional members hosted two book drives at Barnes & Noble and also placed collection bins at local businesses as convenient drop-off locations for individuals interested in physically donating the specific novels needed. They also hosted several Dine-In Nights to benefit the project. Finally, the Provisionals hosted a special kick-off party at the library. Through their amazing efforts they were able to provide over 500 new, hard-cover books for the library.



# FUND DEVELOPMENT



## 1933 SOCIETY

This year we continued raising money through our annual fund—the 1933 Society. It provides our donors a more structured way to support the League year after year. We are grateful for the outpouring of support and the continued belief in our mission. **Net Profit: \$21,050**

## COOKBOOK SALES

Our longest running source of income comes from cookbook sales. We are pleased to offer three unique books including the award-winning *Mardi Gras to Mistletoe* featuring 12 months of festivals, events, and more than 200 seasonal recipes. *Revel*, originally published in 1980 and then reissued in a 20th anniversary edition in 2000, has sold over 50,000 copies and includes party menus for each of the four seasons. Finally, *A Cooks Tour*, originally published in 1964, features dishes elegant enough for fine dinner parties and casual enough for picnics, and is truly a journey back into your grandmother's kitchen. **Net Profit: \$5,116**



## REVEL PEPSI SALES

The now world-famous Red River Revel Arts Festival was founded by the Junior League of Shreveport-Bossier, Inc. and given to the City of Shreveport in 1976 as a bicentennial gift. The Revel is held annually in October on the Shreveport riverfront and attracts thousands of visitors to the area. The Junior League continues to support the Revel by providing over 600 volunteer hours selling Pepsi products during the festival. **Net Profit: \$8,874**

## JUNIOR LEAGUE PUMPKIN PATCH AT PROVENANCE

This year we held our second annual Pumpkin Patch at Provenance. We provide free fun for the whole family, such as craft projects, movie nights, storytelling, and hayrides. We were also able to raise funds for the League through sponsorships, the sale of pumpkins and raffle tickets for a children's playhouse. **Net Profit: \$12,184**



## WINTER WONDERLAND

This year we turned Pierremont Mall into a "Winter Wonderland." We had visits from Santa Claus, Christmas crafts, dance performances, and even a little bit of Christmas shopping. It was a fun Sunday afternoon for both kids and adults to get in the holiday spirit. **Net Profit: \$5,205**

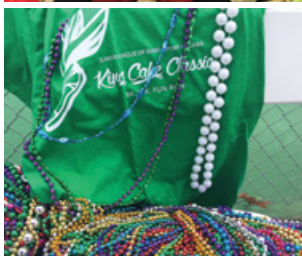


## KING CAKE CLASSIC

The King Cake Classic has become the signature racing event of the Junior League. The Saturday morning race followed a fun Highland route which began at Centenary's Gold Dome. The race was a Mardi Gras theme with beads before the race, a brass-band to get the runners started strong and a piece of King Cake for after the race. We had a fantastic turnout and lots of fun. **Net Profit: \$8,819**

## DESIGNER BAG BINGO

The inaugural Designer Bag Bingo fundraiser was a huge success. Attendees were treated to delicious Mexican fare, an open bar, awesome raffles, and ten rounds of bingo. Excitement was in the air as Adria Goins from KSLA took the stage as the emcee of the event. Bingo winners received amazing designer bags and everyone held their breath as the winner of the Sid Potts Diamond Raffle was announced. Designer Bag Bingo was a fun-filled night of raising money to support the mission and community projects of the JLSB! **Net Profit: \$23,916**



## JLSB CLAY SHOOT

The JLSB Clay Shoot was again held at the beautiful Los Paloma Sporting Range and Event Center in Benton, Louisiana. It was a fun Sunday afternoon and a great way to raise both funds and awareness of the JLSB. Participants enjoyed a warm greeting by our volunteers, the beautiful course at Los Paloma, and an early dinner catered by Shane's Seafood & BBQ. In addition, participants were able to win some great raffle and door prizes! **Net Profit: \$11,037**



## GIVE FOR GOOD DAY

The Junior League partnered with the Community Foundation and participated in Give for Good Day. The 24-hour online giving challenge raises unrestricted funds for nonprofits in our community. This day of giving celebrates local nonprofits and allows the community an opportunity to support these valuable programs and organizations. Part of the JLSB's mission is to promote voluntarism and improve communities, and participating in Give for Good is one way we celebrated generosity and elevated the conversation about philanthropy in the Shreveport-Bossier community. **Net Profit: \$445**



# FINANCIAL REPORT

## TREASURER'S REPORT

### ASSETS

Cash and cash equivalents	\$502,335
Accounts receivable	\$1,050
Inventory	\$63,084
Property and equipment	\$480,655

**TOTAL ASSETS** \$1,047,124

### LIABILITIES AND NET ASSETS

Accounts payable and accrued expenses	\$346
Deferred revenue	\$56,659

**TOTAL LIABILITIES** \$57,005

**NET ASSETS** \$990,119

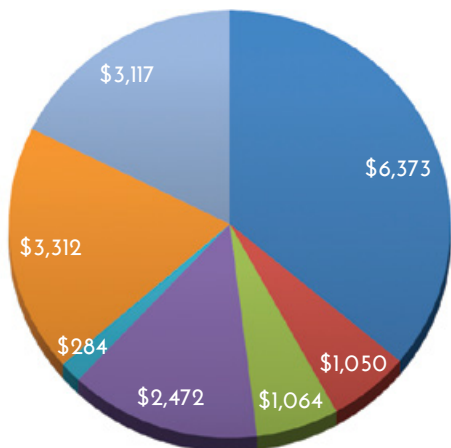
**TOTAL LIABILITIES AND NET ASSETS** \$1,047,124

### CAP GRANTS

The Junior League of Shreveport-Bossier operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area.

### 2017-2018 CAP GRANT RECIPIENTS

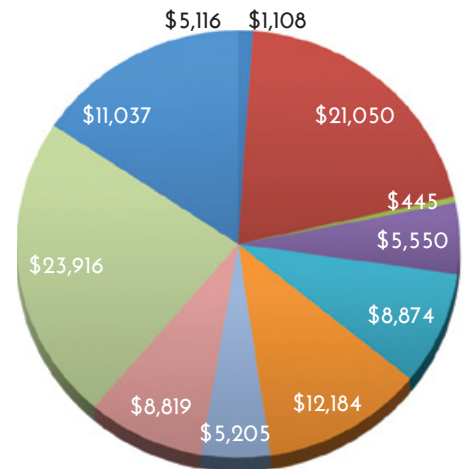
Junior League of Houston (Hurricane Harvey Relief Fund)	\$1,500
Louisiana State Exhibit Museum	\$500
Renzi Education and Arts Center	\$2,000
Salvation Army's Merkle Center of Hope	\$1,000
	<u>\$5,000</u>



## Member Training & Education

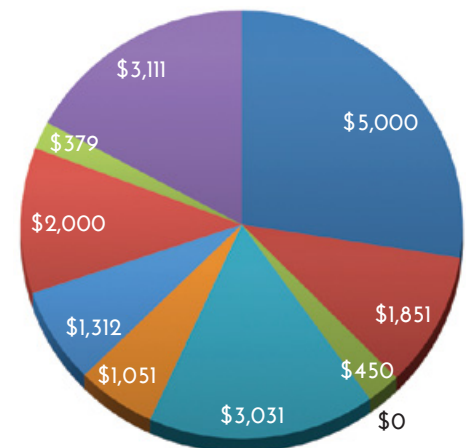
AJLI Annual Conference	\$6,373
AJLI EVP Training	\$1,050
AJLI Organizational Development Institute	\$1,064
AJLI Winter Conference	\$2,472
JLSB Board & Management Team Training	\$284
JLSB New Member Training	\$3,312
Guest Speaker/Education Workshops	\$3,117

## Fund Development



Individual Donations	\$1,108
1933 Society Sponsorships	\$21,050
Give for Good Donations	\$445
Corporate Donations	\$5,550
Red River Revel Pepsi Commission	\$8,874
Junior League Pumpkin Patch (net)	\$12,184
Junior League Winter Wonderland (net)	\$5,205
Junior League King Cake Classic (net)	\$8,819
Junior League Designer Bag Bingo (net)	\$23,916
Junior League Clay Shoot (net)	\$11,037
Cookbook Sales (net)	\$5,116

## Community Projects



Community Assistance Grants	\$5,000
Girl's/Women's Institute (MAGIC)	\$1,851
Health Literacy Initiative	\$450
Junior League Bingo	\$0
Kids in the Kitchen	\$3,031
Meeting with a Mission	\$1,051
Red River Revel Arts Education	\$1,312
Scholarships	\$2,000
Safe Sitter	\$379
Super Safety Saturday	\$3,111

# Thank You TO THOSE WHO MAKE IT POSSIBLE

## 1933 SOCIETY

### LEAGUE LEADERS

Katie Baker  
Mrs. William H. Broyles II  
Melissa Flores  
Kim Foret  
Maureen C. Gamble  
Ann Hutchinson Green  
Leslie Griffin Scott  
Mrs. Sam W. Smith Jr. (Bitsy)  
Edie Williams

### LEAGUE ADVOCATES

Julia Blewer  
Lynda Griffey  
Betty Henderson  
Melinda A. Hernandez  
Peggy M. Lyons  
Maggie McElroy  
Peggy and Carolyn Murphy  
Heather Price  
Jodi Penn Rives  
Milly H. Sale

### LEAGUE PARTNERS

Susan P. Adams  
Melissa Airhart  
Debbie Angelo  
Rhonda Anglin  
Nancy Beauvais  
Becky Berry  
Lynn W. Chance  
Mollie Chelette  
Teresa & Kurt Dean  
Helen E. DeBeaux  
Shannon Elder  
Christine Fortson  
Jennifer Frierson  
Jennifer Hart  
Jennifer Hemmings  
Kristen Holmes  
Michele Horton  
Jennifer LaPierre  
Meredith McMullen  
Kendra Meiki  
Stacey Melerine  
Patricia N. Miramon  
Angie Phares  
Michele Q=Petersen  
Shelly Ragle-Wood  
Janie Richardson  
Susan Shelby  
Elizabeth Siskron  
Mrs. Dala W. Smith  
Leah Smith  
Marie Vanderlick  
Celeste S. Wedgeworth  
Katie Williams

## CORPORATE COMMUNITY PARTNERS

Christus Health Shreveport-Bossier  
Bradley Murchison Kelly & Shea LLC  
Sid Potts, Inc.

## SUPER SAFETY SATURDAY SPONSORS AND COMMUNITY PARTNERS

Encore Event Rental  
Caddo Parish Commission  
Commissioner Mario Chavez  
Sheriff's Safety Town  
Summer Grove Baptist Church  
SPAR  
City of Shreveport  
John E. Settle, Jr.  
Gatti & Merckle, Attorneys at Law  
Shreveport Police Department  
Shreveport Fire Department  
Caddo Sheriff's Office  
SporTran  
Life Air Rescue  
Shreveport Tractor  
Universal Plumbing  
Shreveport Diesel Driving Academy  
Red Ball Oxygen  
Bookmobile  
Caddo Marshall's Office  
The Swim School  
ThinkFirst of the ArkLaTex  
Shreve Memorial Library  
Robinson's Rescue  
United Health Care  
Shreveport Bossier Family Dental  
Ocean Dental  
Willis-Knighton-Shots for Tots  
OPH  
MCNA Dental  
New York Life Insurance  
LSUHSV/Kohl's Care-CARKEYS  
Towne South Animal Hospital  
Susan G. Komen  
Metro Aviation  
Gymboree Play and Music  
Bank of Montgomery  
Community Bank of LA  
Southern Hills Animal Hospital  
Blue Cross Blue Shield  
NW LA Transportation Coalition  
Caddo Parish Sheriff's Office  
Bell Helicopter  
Lang Orthodontics  
United Way of Northwest LA  
World's Finest Chocolate  
Jason's Deli  
Raising Canes  
Rhino Coffee  
Brookshire's  
Albertson  
Duvall's  
Little You Yoga

## PUMPKIN PATCH SPONSORS

Provenance Realty Group  
Sid Potts, Inc.  
Custom-Bilt Cabinet and Supply, Inc.  
Pediatric Dentistry Shreveport-Bossier -  
Dr. Jason Gambill & Associates  
Graf Orthodontics  
Nelson & Hammons,  
A Professional Law Corporation  
Lagniappe Lawscapes  
WATTS Window Covering  
Red River Bank  
Progressive Bank  
Deann Arnold Photography

## WINTER WONDERLAND SPONSORS

Aeropres Corporation  
Lindsay and John Atkins  
Sid Potts, Inc.  
Dupree Family Dental  
Horseshoe Bossier City  
Origin Bank  
The Times  
Electronic Interiors  
Erin Walker DDS Family Dentistry  
Shreveport Metropolitan Ballet  
Deb Brittan Team  
Altitude Trampoline Park  
Graf Orthodontics  
Brookshire's  
Mary Jo Gray Realtor  
Coldwell Banker Gosslee  
Lang Orthodontics  
Summerlin Florist & Gifts, Inc.

## KING CAKE CLASSIC SPONSORS

Swoop  
DSL D Homes  
Pediatric Dental Partners  
Southern Roots Dentistry  
Red River Bank  
Weed Man  
Red Ball Oxygen  
Walker-Alley & Associates, LLC  
Lowder King Cakes  
Lang Orthodontics  
Mama Love Photography

## DESIGNER BAG BINGO SPONSORS

Biedenbarn Foundation  
Sid Potts, Inc.  
KSLA News 12  
Abbot Promotional Products  
Hargrove Smelley & Strickland  
Aneca  
JSLB Sustainer Panel  
Lindsey Pennington, MD  
Dillard's  
Red River Bank  
The Village Washstand  
Cactus of the Place  
Vickie Meadows,  
India Hicks Independent Representative  
Teresa Crawford  
Catherine Glassen  
Holly Garrett  
Magnolia Wealth Strategies:  
Payton Denney, Financial Planner  
East Ridge Country Club

## CLAY SHOOT SPONSORS

Biedenbarn Foundation  
Bradley Murchison Kelly & Shea LLC  
Oasis Aquatech Pools  
Republic Services  
Sid Potts, Inc.  
David Toms Academy  
Remax Real Estate Services  
Mosquito Authority  
Perot Plumbing  
United Tile  
The Payne Company  
RSI Building Products LLC  
State Farm  
Bergeron's  
Dav Tac  
Eagle Distributing  
El Dorado Casino  
Hoogland's Landscape  
Lorant's  
Orange Theory Fitness  
Prepared Nutrition  
Red River Range  
Shane's Catering  
Sid Potts, Inc.  
Sports South  
Target-Bossier  
Target-Shreveport  
University Veterinary Hospital  
Wine Country  
Brown Builders  
Dealers  
Fibrebond  
Progressive Bank

## GIVE FOR GOOD DONORS

Melanie Peacock  
Thomas Brantley  
Lee Davis  
Kathryn Loomis  
Heidi Gerkin  
Christine Fortson  
Lila Knicely  
Margaret McElroy  
Amanda Fertitta  
Emily Smith

## GIFT AND REMEMBRANCE FUND DONORS

Candice Ratliff  
Amber Free  
Lauren Vizza  
Helen Debeaux

**MISSION:** The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**VISION:** The Junior League: Women Around the World as Catalysts for Lasting Community Change.

**OUR COMMITMENT TO DIVERSITY AND INCLUSION:** The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

