



ANNUAL REPORT

YEAR AT A GLANCE

It was an honor and a privilege to serve as President of the Junior League of Shreveport-Bossier, Inc., for the 2016-17 League year. While the world has changed drastically since we first incorporated in 1933, the JLSB has stayed true to our mission of promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. We continued that commitment to our mission this year.

For 84 years, we have been a positive force for change in our community. Our trained volunteers collectively donate approximately 4,000 hours of direct community service to our community each year through our community projects. This year, we continued that legacy by working towards our goal of helping families at risk. We continued and improved our community projects of Super Safety Saturday, Artist for a Day, Kids in the Kitchen, MAGIC, and Safe Sitter as we made a difference in the lives of so many kids and teens in our community.

One of our biggest accomplishments this year was restructuring our League to operate under the Board and Management Team. We have worked these last several years with AJLI on this transformation and this year we successfully restructured our League to split the governance matters to be handled by the Board and the management matters to be handled by the Management Team. We believe that operating under this new system will allow our League to operate more efficiently and effectively for its continued long-term success. Thank you to everyone who committed your time and energy to this process!

We rolled out our new annual fund—the 1933 Society. The 1933 Society started out as a little idea with a budgeted income of \$6,000 and grew to a fundraiser that made just over \$21,000. We also started 3 completely new fundraisers this year—Pumpkin Patch at Provenance, Winter

Wonderland, and Junior League Clay Shoot. This year, our 5K was revamped and rebranded and had an astounding 268 participants. In addition, we continued our fundraisers of Kitchen Tour, Revel Pepsi, and Cookbook. Each of these were an overwhelming success because of the dedication and perseverance of those who worked tirelessly to ensure their success. As a result of these fundraisers and the dedicated volunteers who worked on them, we raised an overwhelming \$56,507 for our League and our community.

In addition to our community projects and fundraisers, our League worked this year to provide training to our members. Essential to our mission is developing the potential of women. This year we revamped our meetings to provide education and training and I think you will see a more expanded version of that in the coming years. In addition, we provided training in the form of AJLI conferences and one-on-one relationship and mentor building. Through this invaluable training, our members are provided a safe place to strengthen existing talents and develop new skills.

As we close our 2016-17 League year, we are pleased to share our 2016-2017 Annual Report. We invite you to review it and learn more about the impact our organization has made on our community this year. These accomplishments were only possible because of the dedication and the generosity of our members, donors, sponsors, and community partners. Thank you all for your continued support of our League, our community, and our mission! It was truly an honor, a privilege, and a pleasure to serve you!

With sincerest thanks,

Melissa Flores
2016-2017 President



196
VOLUNTEERS
SPENT OVER
10,000 HOURS
SERVING OUR
COMMUNITY
THROUGH
THEIR JLSB
PLACEMENTS



SERVICE AWARDS

Sustainer of the Year: Lynda Griffey
Volunteer of the Year: Sarah Brantley
President's Award: Margaret McDonald

SCHOLARSHIP RECIPIENTS

Carly Horton
Lucia Boyd

LEADERSHIP & MEMBERSHIP



2016-2017 BOARD OF DIRECTORS

President	Melissa Flores
President-Elect	Katie Baker
Executive Vice President	Kendra Meiki
Secretary	Heather Fulco
Treasurer	Heather Price
Nominating Chairman	Jennifer LaPierre
PR&D Chairman	LeVette Fuller
Active Member at Large	Elizabeth Pippin
Active Member at Large	Stacey Melerine
Sustainer at Large	Shelly Ragle-Wood
Sustainer Advisor	Elba Hamilton

Pictured above is the 2016-2017 Board and Management Team

2016-2017 COMMUNITY ADVISORY BOARD

The JLSB seeks out members of the community to serve as advisors lending their expertise in a variety of areas to the League. The JLSB was fortunate to have the following distinguished community leaders provide guidance for the 2016-2017 League year.



Laura Lane Alderman

2016-2017 MANAGEMENT TEAM

Executive Vice President	Kendra Meiki
Communications Vice President	Margaret McDonald
Community Vice President	Lauren Lea
Membership Vice President	Christine Fortson
Ways and Means Vice President	Mollie Chelette
Assistant Treasurer	Leah Smith



Sonja Bales



Renee Ellis



Chuck Meehan



2016-2017 SUSTAINER PANEL

Special thanks to the 2016-2017 Sustainer Advisory Panel led by Sustainer Advisor Elba Hamilton. Members include: Melinda Hernandez, Lee Davis, Vicki Franks, Jane West, Tracy Prestwood, Debbie Angelo, Terri Madison, Angie Phares, and Ginny Murphy.



Dr. Norann Planchock



Billy Snow



Clay Walker

COMMUNITY IMPACT

KIDS IN THE KITCHEN

The goal of Kids in the Kitchen is to reverse the trend of childhood obesity by empowering youth to make healthy lifestyle choices. Volunteers educate children about exercise and nutrition with a hands-on program that includes making healthy snacks and playing games to get them moving. At the Red River Revel, about 7,000 4th grade students participate in this program during the field trips. In the spring, JLSB volunteers take the program to various community centers during after-school programs.



SUPER SAFETY SATURDAY

In partnership with Sheriff's Safety Town, the Junior League of Shreveport-Bossier coordinated our 7th annual Super Safety Saturday event. Over 1,000 people including children and families, local nonprofit organizations, government agencies, and members of law enforcement attended this free community event. In the Health and Safety Fair tents, participants learned about various health and safety issues through interactive games and handouts. The Touch-a-Truck area included a helicopter and bookmobile as well as many other emergency, construction, transport, waterway, and military vehicles. Participants were able to see these vehicles up close and climb in for an even closer look. The Family Fun Zone was filled with bounce houses, games, prizes, and music, bringing the fun to the safety fair. Bicycle, storm, and water safety were presented by deputies in the kid-sized "city" of Safety Town. The event was rounded out with a child seat inspection and bike rodeo hosted by the Caddo Parish Sheriff's Office.



BINGO AT UNIVERSITY HEALTH

Once a month, Junior League volunteers spend an evening playing Bingo with the children hospitalized at University Health. These volunteers are instrumental in making a positive difference in a child's hospital stay. This program is a wonderful way to relieve the anxiety and fear often associated with a hospital stay—especially through the eyes of a child. After Bingo, volunteers lead the children in a themed craft project.



HEALTH LITERACY INITIATIVE

This summer project promotes healthy lifestyle choices to school-age children. Members act as health educators teaching children about fitness, tobacco use prevention, animal safety, nutrition, stranger danger, fire prevention, table manners, good financial practices, and oral health. Volunteers also provide crafts and healthy, fun snacks that are related to the theme of the session. This year the Junior League partnered with the Salvation Army's Boys & Girls Clubs to bring this program to over 50 children over six weeks throughout the summer.





ARTIST FOR A DAY AT THE RED RIVER REVEL

Each weeknight and all day on the weekends during the Red River Revel, Junior League Volunteers can be found in the “Artist for a Day” tent in the children’s area. Members assist children with fun and creative projects that are very often led by local artists volunteering their time to be a part of this project. The Artist for a Day project provides one of the only free activities for children at the Revel and helps ensure that children in our community have an opportunity to participate directly in the arts.

SAFE SITTER

The Safe Sitter Program prepares middle-school children to be effectively trained babysitters. All too often, older children are left home to look after other children of all ages with little or no training to do so. Volunteers in this program teach the participants about the basics of child-care, first aid, Heimlich maneuver, general safety, and even how to start their own babysitting business. This program was taught to members’ children and grandchildren at the beginning of the year and then taught several times during the year, free of charge, in partnership with Community Renewal and other community organizations.



MAGIC

MAGIC: Mentoring Ambitious Girls to Inspire Change provides opportunities for our members to interact with girls in our community twice a month and educate them on a variety of topics including financial literacy, healthy relationships, nutrition, etiquette, and voluntarism. This year, we partnered with the Volunteers of America Teen Club and these interactive programs helped the girls learn to navigate society, encourage study, and build self-confidence, among other lessons.



MEETING WITH A MISSION - MOORETOWN ELEMENTARY

With the help of Caddo School administrators, the JLSB continued its partnership with Mooretown Elementary for the 2016-17 school year. All items donated by our members through Meeting with a Mission went to support the needs of the students, teachers, and staff at Mooretown. League volunteers were also able to support Mooretown throughout the year at a variety of special events including Back to School Night, Teacher Appreciation Week, and Reading Day.



JUNIOR LEAGUE OF
SHREVEPORT-BOSSIER

FUND DEVELOPMENT

1933 SOCIETY

This year, we debuted our new annual fund—the 1933 Society. It provides our donors a more structured way to support the League. The 1933 Society started out as a little idea with a budgeted income of \$6,000 and grew to a fundraiser that made just over \$21,000. We are grateful for the outpouring of support and the continued belief in our mission.

Net Profit: \$21,325

COOKBOOK SALES

Our longest running source of income comes from cookbook sales. We are pleased to offer three unique books including the award-winning Mardi Gras to Mistletoe featuring 12 months of festivals, events, and more than 200 seasonal recipes. Revel, originally published in 1980 and then reissued in a 20th anniversary edition in 2000, has sold over 50,000 copies and includes party menus for each of the four seasons. Finally, A Cooks Tour, originally published in 1964, features dishes elegant enough for fine dinner parties and casual enough for picnics, and is truly a journey back into your grandmother's kitchen.

Net Profit: \$6,248

REVEL PEPSI SALES

The now world-famous Red River Revel Arts Festival was founded by the Junior League of Shreveport-Bossier, Inc. and given to the City of Shreveport in 1976 as a bicentennial gift. The Revel is held annually in October on the Shreveport riverfront and attracts thousands of visitors to the area. The Junior League continues to support the Revel by providing over 600 volunteer hours selling Pepsi products during the festival.

Net Profit: \$10,405

JUNIOR LEAGUE KITCHEN TOUR

The Junior League hosted its 3rd Kitchen Tour fundraiser this year. The self-guided tour of kitchens featured eight new or newly remodeled kitchens around the Shreveport area. Participants were able to see the latest in kitchen design as well as new trends in appliances and interior design. The tour started with a brunch held at the Kitchen & Bath Cottage and reconvened there for cocktails and dessert after the tour as well as for the drawings of the winners of the amazing raffle items including a complete kitchen makeover, a custom-made kitchen table from Custom-Bilt Cabinet and Supply, and a Lee Michaels Shopping Spree.

Net Profit: \$12,915

JUNIOR LEAGUE PUMPKIN PATCH AT PROVENANCE

This year we held our first Pumpkin Patch at Provenance. We provide free fun for the whole family, such as craft projects, movie nights, storytelling, and hayrides. We were also able to raise funds for the League through sponsorships and the sale of pumpkins.

Net Profit: \$11,039

JLSB 5-K: KING CAKE CLASSIC

This year the JLSB revamped its 5K to debut the King Cake Classic. The Saturday morning race was changed to a new Highland route, which began at Centenary's Gold Dome. The race was a Mardi Gras theme with beads before the race and a piece of King Cake for after the race. We had a fantastic turnout and 268 registered runners!

Net Profit: \$6,951

WINTER WONDERLAND

We also held our first family friendly holiday event—Winter Wonderland—on December 4, 2016 at Pierremont Oaks Tennis Club. We had visits from Santa Claus, Christmas crafts, cookie decorating, and even a little bit of Christmas shopping. It was a fun Sunday afternoon for both kids and adults to get in the holiday spirit!

Net Profit: \$2,395

JLSB CLAY SHOOT: SHOTGUN SHELLS AND SOUTHERN BELLES

We also held our first Clay Shoot—Shotgun Shells and Southern Belles this past spring at Los Paloma Sporting Range and Event Center in Benton, Louisiana. It was a fun Saturday morning and a great way to raise both funds and awareness of the JLSB. Participants enjoyed breakfast, the beautiful course at Loa Paloma, and lunch catered by Shane's Seafood & BBQ. In addition, participants were able to win some great raffle and door prizes!

Net Profit: \$6,554

GIVE FOR GOOD DAY

The Junior League partnered with the Community Foundation and participated in Give for Good Day. The 24-hour online giving challenge raises unrestricted funds for nonprofits in our community. This day of giving celebrates local nonprofits and allows the community an opportunity to support these valuable programs and organizations. Part of the JLSB's mission is to promote voluntarism and improve communities, and participating in Give for Good is one way we celebrated generosity and elevated the conversation about philanthropy in the Shreveport-Bossier community.

Net Profit: \$745

FINANCIAL REPORT

TREASURER'S REPORT

ASSETS

Cash and cash equivalents	\$504,585
Inventory	\$65,660
Property and equipment	\$499,856
TOTAL ASSETS	\$1,070,101

LIABILITIES AND NET ASSETS

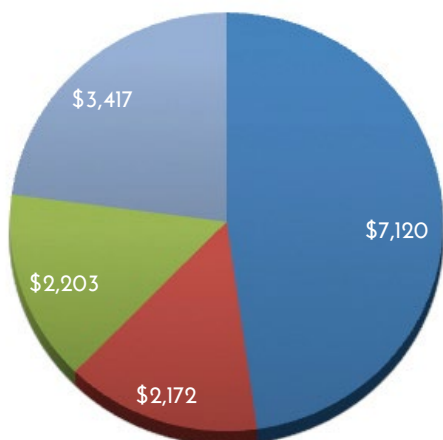
Long-term debt	\$37,884
Accounts payable and accrued expenses	\$7,452
Deferred revenue	\$53,060
TOTAL LIABILITIES	\$98,396
NET ASSETS	\$971,705
TOTAL LIABILITIES AND NET ASSETS	\$1,070,101

CAP GRANTS

The Junior League of Shreveport-Bossier operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area.

2016-2017 CAP GRANT RECIPIENTS

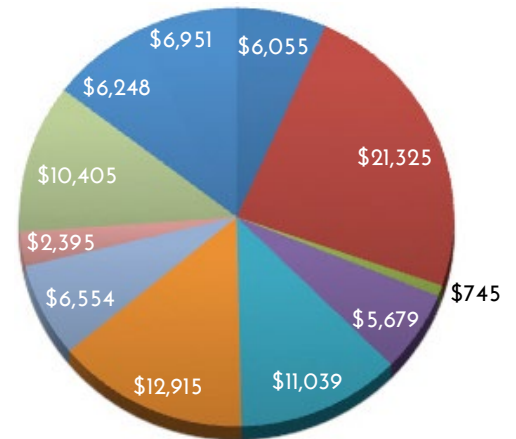
Junior League of Lafayette	\$1,500
Junior League of Baton Rouge	\$1,500
TOTAL	\$3,000



Member Training & Education

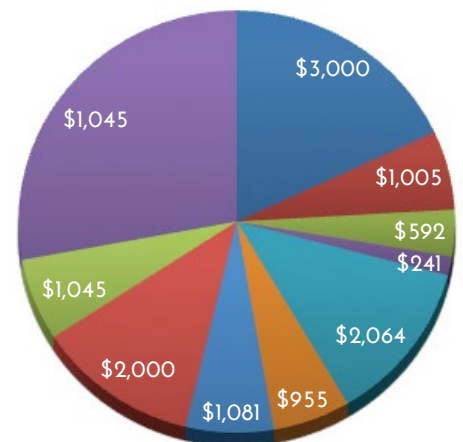
AJLI Annual Conference	\$7,120
AJLI EVP Training	\$2,172
AJLI Winter Conference	\$2,203
JLSB New Member Training	\$3,417

Fund Development



Individual Donations	\$6,055
1933 Society Sponsorships	\$21,325
Give for Good Donations	\$745
Corporate Donations	\$5,679
Junior League Pumpkin Patch (net)	\$11,039
Junior League Kitchen Tour (net)	\$12,915
Junior League Clay Shoot (net)	\$6,554
Junior League Winter Wonderland (net)	\$2,395
Red River Revel Pepsi Commission	\$10,405
Cookbook Sales (net)	\$6,248
JLSB 5K: King Cake Classic	\$6,951

Community Projects



Community Assistance Grants	\$3,000
Girls/Women's Institute (MAGIC)	\$1,005
Health Literacy Initiative	\$592
Junior League Bingo	\$241
Kids in the Kitchen	\$2,064
Meeting with a Mission	\$955
Red River Revel Arts Education	\$1,081
Scholarships	\$2,000
Safe Sitter	\$1,045
Super Safety Saturday	\$4,640

Thank You TO THOSE WHO MAKE IT POSSIBLE

1933 SOCIETY

LEAGUE LEADERS

Kimberly Fitzgerald
Melissa Flores
Maureen C. Gamble
Carolyn and Peggy Murphy
Melanie & Barrow Peacock
Leslie G. Scott
Mr. & Mrs. Judson Scott
Jason and Kimmie Smith
Edie Williams

LEAGUE ADVOCATES

Mr. & Mrs. W. Michael Adams
Katie Baker
Roxann King Davis
Helen DeBeaux
Glass Services (Elizabeth Pippin)
Betty Henderson
Melinda A. Hernandez
Lila Knicely
Liz Lafitte
Kendra Meiki
Mrs. Christopher McJunkins
Heather Price
Jodi Penn Rives
Zaffater Eye Center (Barbara Zaffater)

LEAGUE PARTNERS

Anti-Pest (Michele Horton)
Debbie Angelo
Mikey Carlisle
Lynn W. Chance
Christine Fortson
Knox McGuffin Goodman
Aprile Greenleaf
Elba Hamilton
Mrs. William R. Hargrove
Jane H. James
Glenda Laird
Lauren Lea
Ginger & Patrick Lukacs
Patricia Nelson Miramon
Angie Phares
Michele Q-Petersen
Shelly Ragle
Janie Richardson
Verona (Holly Witte)
Celeste Wedgeworth

CORPORATE SPONSOR

Christus Health Shreveport-Bossier

PUMPKIN PATCH SPONSORS

Graf Orthodontics
Watts Window Coverings
Pediatric Dentistry of Shreveport-Bossier -
Dr. Jason Gambill & Associates
Provenance Realty Group
PieWorks
Provenance Veterinary Hospital
Red River Bank
Abbot Printing & Promotions
Lagniappe Landscapes
Deann Arnold Photography
Gymboree Play & Music

KITCHEN TOUR SPONSORS

The W Group
Kitchen & Bath Cottage
Home Builders Association of Northwest Louisiana
Custom-Bilt Cabinet & Supply
Red River Bank

Larkin Development Corporation
Coldwell Banker Goslee
Vintage Construction Group
Coburn's Kitchen & Bath Showroom
Century 21 Elite
Progressive Bank

WINTER WONDERLAND SPONSORS

Ayres, Shelton, Williams, Benson, & Paine LLC
Origin Bank
Shreveport Dance Academy
Cayenne Marketing
Lang & Blackwood Orthodontics
Shreveport-Bossier Family Dental

5K - KING CAKE CLASSIC SPONSORS

McLarty Ford
Cossee and Silmon Orthodontics
Whole Foods Market
Bone & Joint Clinic Sports Medicine
Baynham Advertising
Mosquito Authority of Shreveport
DI Shreveport
Weed Man Lawn Care Shreveport
Tubbs Hardware & Rental
The Moppet Shoppe

CLAY SHOOT: SHOTGUN SHELLS & SOUTHERN BELLES SPONSORS

Davis' Clothing and Outdoor
Landers Chrysler Dodge Jeep Ram
Perot Plumbing
Pierremont Abstract & Title
Republic Services
Sealy Real Estate Services
University Veterinary Hospital
Bank of Montgomery
Litton Mortgage
Judge Jeff Cox
RCM Realty
The Payne Company
David Toms Academy 265
Eagle Distributing of Shreveport
Great Raff Brewing
Jason Brady Restaurant Group
Lorants Sporting Goods
Prepare Nutrition
Rhino Coffee
Shane's Seafood & BBQ
Southern Maid Donuts
Target

SUPER SAFETY SATURDAY SPONSORS

City of Shreveport
Encore Event Rentals
KVVI
Lang & Blackwood Orthodontics
Sheriff's Safety Town
Summer Grove Baptist Church

GIVE FOR GOOD DONORS

Sarah Brantley
Jennifer Cameron
Ginger Collier
Lee Davis
Teresa Dean
Melissa Flores
LeVette Fuller
Heidi Gerkin
Lynda Griffey
Lila Knicely

Margaret McDonald
Lucy Medvec
Heather Price
Maura Pugh
Jennifer Steadman
Katie Williams

GIFT & REMEMBRANCE FUND DONORS

From Ginger Luckacs in Memory of Kimberly Poindexter
From Julia Blewer in Honor of Kim Fitzgerald

Tamra Wichens
Holly Witte
Melissa Airhart
Lisa Cameron
Jennifer LaPierre
Tara Jones
Kendra Joseph
Tricia White
Mary Monteleone
Helen DeBeaux
Floy Hebert
Maura Pugh
Jamie Davis
Stephanie Phan
Emily Dickson
Rebecca Radford
Jennifer Frieron
Susan Adams
Elizabeth Siskron
Jennifer Micheal
Allison Smith
Sidney Rose
Molly Cook
Mary Eileen Grant
Jennifer Steadman
Frannie Meehan
Bridgett Bushnell
Saige Solomon
Mallor McCotter
Jennifer McMenamin
Liz Mazzarella
Marie Vanderlick
Catherin Guidry
Suzanne Frye
Alex Person
Margaret Thomas
Ginny Lamb
Levette Fuller
Jennifer Divers
Ellen Erwin
Haley Knight
Lesley Reed
Maggie Pressley
Hilary Wooley
Marjorie Schadwinkel
Hannah Alexander
Ainsley Rutkowski
Sarah Brantley
Leah Feldt
Laura Weego
Cindy Goodman
Krisina Glass
Shelli Briery
Emily Rice
Jabrina Edwards
Ingrid James
Meredith Arnuth
Kristen Holmes
Ginger Collier
Robbie Persac
Courtney McBee
Shea Frederick

MISSION: The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION: The Junior League: Women Around the World as Catalysts for Lasting Community Change.

OUR COMMITMENT TO DIVERSITY AND INCLUSION: The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

