

2012-2013

Annual Report



Junior League
of Shreveport-Bossier

1933

2013

Celebrating

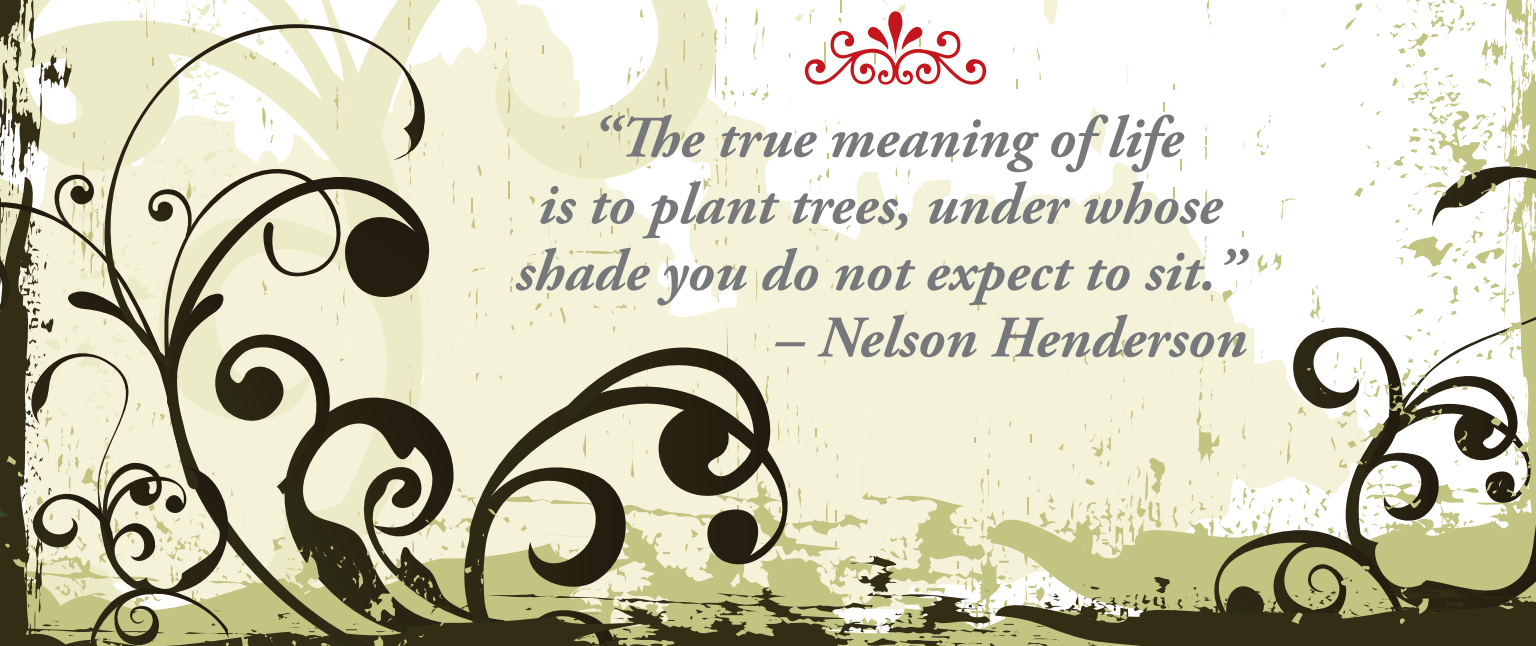
80 YEARS

OF SERVICE TO THE COMMUNITY



*“The true meaning of life
is to plant trees, under whose
shade you do not expect to sit.”*

– Nelson Henderson



mission and values

MISSION STATEMENT

The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

REACHING OUT STATEMENT

The Association of Junior Leagues International, Inc. reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.

Our 80th
Year Impact:
239 Women
16,554 Volunteer Hours
\$366,505 Donated

Sustainer of the Year

Betty Henderson



Volunteer of the Year

Deidre Rollins

President's Award

Elizabeth Pippin
& Emily Rice



Junior League:
Women Building
Better
Communities

reflections on the past

In 1930, ninety-eight women gathered at St Mark's Parish Hall to hear the reading of a proposed constitution and bylaws that established the Junior Service league, which in 1933 became the Junior League of Shreveport. This group of civic-minded ladies wanted to improve the community by focusing on those in need. The first major project was to organize the Shreveport Family Welfare Association, which focused on social services. This project provided social casework, the maintenance of two clothing centers for the needy, bookbinding, and Braille transcription. Shreveport Family Welfare Association formed the nucleus of the Community Chest and today it is called the United Way.

What began as a small collaboration eighty years ago has blossomed into the 800-member Junior League of Shreveport-Bossier, which today is tackling issues ranging from domestic violence to child literacy. From the vision of our founding members to today, we are collectively working to improve the community through the effective action and leadership of trained volunteers.

During the 2012-2013 year, the League celebrated our 80th Anniversary, reminding our members and the community of our rich legacy of visionary community leadership. We did this by embarking on two new initiatives, *Between the Lines* and *Domestic Violence Education and Prevention*. *Between the Lines* promotes literacy and strengthens family bonds between incarcerated parents or those deployed by the military and their children. Parents choose a book for their child and the Junior League of Shreveport-Bossier volunteers make a recording of the parent reading the book aloud. The recorded reading is sent to their child, along with a new, gift-wrapped copy of the book. This allows the child to hear their parent's voice any time, providing comfort in times of parent/child separation. Additionally, listening to the recordings while following along in the books provided by *Between the Lines* enhances reading skills.

Domestic Violence Education's purpose is to educate individuals and groups about domestic violence and its negative impact on the community. Domestic violence can be defined as a pattern of behavior in any relationship that is used to gain or maintain power and control over an intimate partner. The Junior League of Shreveport-Bossier has partnered with the Providence House for this project. Junior League of Shreveport-Bossier volunteers will act as educators and teach the program developed by Providence House to different groups in the Shreveport-Bossier Community. In addition, volunteers will provide programs and services to victims of domestic abuse that help to improve their self-image and confidence.

During our 80th anniversary, we also celebrated our rich history of serving the community by promoting two extraordinary projects, the 80x80 Challenge and the 80th Anniversary Project. As we celebrated our past, the Junior League of Shreveport-Bossier also planted seeds, both literally and figuratively, for the next 80 years. I am proud to report that 2,640 of volunteer hours were given to the community through the 80x80 challenge and more than \$37,000 was raised with the 80th Anniversary Project that planted eighty trees along Clyde Fant Parkway to commemorate our 80th Anniversary.

The Junior League of Shreveport-Bossier has been meeting the needs of the community for 80 years. Over the last eight decades, the League has listened to the community and developed programs and services that meet the needs of the citizens at that point in time. During the visioning sessions for the Shreveport-Caddo master plan, the citizens spoke on the importance of "Promoting tree preservation and tree planting on public and private property." Once again, the Junior League of Shreveport-Bossier through these two projects served as the catalyst for change in our community.

The League and I are grateful to you—our members, partners, patrons, and friends. Without you, this extraordinary commitment to our legacy and our future would not have been possible. It is with great pride and appreciation that we invite you to review the 2012-2013 year, and with great excitement we invite you to join us for another year of fulfilling the mission of the Junior League of Shreveport-Bossier.

In appreciation,



Shelly Stone
President, 2012-2013



leadership



2012-2013 BOARD OF DIRECTORS

President – Shelly Stone

President-Elect – Melanie Peacock

Secretary – Elizabeth Pippin

Assistant Treasurer – Emily Rice

Membership Vice President – Becky Berry

Community Vice President – Carolyn Tillman

Communication Vice President – Shannon Lucas

Ways and Means Vice President – Elba Hamilton

Nominating Chairman – Heather Brown

Placement Chairman – Molly Maranto

PR&D Chairman – Katie Loomis

Sustainer Advisor – Maureen Gamble



Special Thanks to 2012-2013 Sustainer Panel led by Sustainer Advisor Maureen Gamble. Members include: Susan Hardtner, Lisa Hargrove, Monica Lawrence, Jeanne Long, Ginger Lukacs, Vickie Meadows, Peggy Murphy, Claudia Oliver, Michelle Q=Peterson, and Maura Pugh.

The Junior League of Shreveport Bossier, Inc. seeks out members of the community to serve as advisors, lending their expertise in a variety of areas to the League. The JLSB was fortunate to have the following distinguished community leaders provide guidance for the 2012-2013 League year.

Mrs. Bess Elder

Mr. Jim Henderson

Pastor Tom Harrison

Mrs. Shelly Taylor

Sonja Bailes

Lt. Richard Corbett

2012-2013
Community
Advisory Board



community impact

*Thank You for Supporting the
80th Anniversary Celebration and Impacting
our Community with Your Generosity:*

TREE DONORS

Ginger & Patrick Lukacs

The Murphy Family
David & Peggy
Carolyn, Andrew, & Patrick

Red River Revel

In Memory of
Russell Garner
given by Metro Aviation, Inc.

Junior League of Shreveport-Bossier
Sustainer Book Club

Claudia & David Oliver

In Memory of
Mr. & Mrs. Raymond John O'Brien
given by Patricia O'Brien

In Celebration of
Melanie Peacock, President 2013-2014
given by Angie Phares

The Gables at Springlake

Carolyn Copeland
Kay Copeland deBerardinis

Melanie & Barrow Peacock

Russell Barrow Peacock, Jr.

William Fuller Peacock

Henry Harman Peacock

Shreveport Manor

The Guest House

Booker T. Washington Guest Care Center

Mary Ann Breedlove, Margaret Bray,
Valerie Murphy, Tracy Prestwood

Linda & Kip Holloway

2012-2013 Junior League
of Shreveport-Bossier
Board of Directors

Community Trust Bank

Maureen & Keith Gamble

Shelly & Kevin Stone

The Pippin Family
Charles & Elizabeth
Alexis, Rebecca & Charles

In Celebration of
Ashleigh, Caitlin, & Hannah Fitzgerald
given by Kim Fitzgerald

In Celebration of
Shelly Stone President, 2012-2013
given by Sandi Kallenberg

In Celebration of
Shelly Stone, President 2012-2013
given by Linda Goldsberry

Dr. & Mrs. Robert Hernandez

The Guest Care at Springlake

The Bradford Guest Care

Pilgrim Manor Guest Care Center

Colonial Oaks Guest Care Center

Walker K. Gamble

In Celebration of
SPAR Employees
given by Shelly Ragle-Stone

2012-2013 Junior League
of Shreveport-Bossier
Provisional Class

The Benscotter Family

The Atchison Family

Susan Merkle

Dr. Paul Merke

In Memory of
Betty Lane Kayser

Melinda & Fred Kent

Jean & Daryl Cooper



80x80 CHALLENGE

Pledged 80 Hours

Saige W. Solomon
Melissa Olivier
Molly Maranto
Elizabeth Crafts
Kezia L. Pigford

Caroline Caffery Young
Christy Canady
Frannie Meehan
Jennifer Walbroehl Clark
Krystle Beauchamp

Pledged \$80

Maura Pugh
*(gift in memory of
Betty-Lane Querbes Kayser)*

Audra Muslow
Maura Pugh
Lila Knicely
Melissa Ruffy
Courtney Bailey
Jodi C. Penn
Diane Bundy
Melissa Flores
Michaela Stanberry
Heather DeHaven

Stephanie Lusk
Lou-Anne Williams
Leslie A. Smith
Ingrid James
Monica Lawrence
Jean M Baldwin
Priscilla R. McClean
Mimi Wile Hussey
Nancy Beauvais
Mrs. Baker Barr, Jr.
(Tookie Barr)
Janie Richardson

Pledged 80 Hours and \$80

Stephanie Mason
Becky Berry
Minou Olsan (\$100)
Diane Libro
Nicole Wilhite
Ella B. Owen
Shannon Lucas
Angela Wray
Jennifer Skinner LaPierre
Tara Hoffmann
Margaret McDonald
Jennifer Steadman
Erica Thomas

Emily Nickelson
Melanie Peacock
Alex Person
Emily Rice
Wilma Spaulding
Alexis Wedgeworth
Shelly Stone

community impact

Junior League Volunteers not only give their time, but also their talent.

Junior League of Shreveport-Bossier volunteers are not afraid to take ownership of a program or planning of an activity for an agency, which allows the agency to focus their limited resources on other needs. JLSB Community Placements tell us over and over again how grateful they are for our educated and highly trained volunteers. Volunteer training is what sets the Junior League apart from other volunteer organizations. In 2012-2013 JLSB combined volunteers with funding for maximum community impact with the following Placements.

2012-2013 COMMUNITY PROJECTS

Health Literacy Initiative

Artist for a Day at the Red River Revel

Super Safety Saturday at Sheriff's Safety Town

Kids in the Kitchen

Done in a Day

Between the Lines

Domestic Violence Education and Prevention

Children's Bingo at LSU-S Health Sciences Center



fund development

COOKBOOK SALES

The JLSB is proud to have an award-winning cookbook, *Mardi Gras to Mistletoe*, and two that are still in popular demand, *A Cook's Tour* and *Revel*, for sale in support of raising funds to fulfill our mission.

Total Sales: \$11,800.00

REVEL PEPSI SALES

In 1976, the Red River Revel was the Junior League's bicentennial gift to the community. This "Celebration of the Arts" is a week long multi-arts festival for the Ark-La-Tex area, held each October on the riverfront. As continued support of the festival and as a source of funds for our mission, JLSB volunteers sell Pepsi products during the festival. **Total Sales: \$7,315.18**

JUNIOR LEAGUE MARKET

Shopping for a Cause is a three-day shopping extravaganza held each spring. This year's Market made a monumental move from the Bossier Civic Center to the Shreveport Convention Center, where vendors and event activities could be accommodated in one location, making it one of the best for vendors and attendees.

The Market is a collection of more than 100 specialty boutiques and merchants from all over the country showcasing antiques, artwork, gourmet foods, jewelry, seasonal decorations, housewares, adult and children's clothing, and much more.

The Market is also host to brunches, style shows, musical entertainment, and children's events. With the generous support of both individual and business contributors, the Junior League of Shreveport-Bossier raises funds to impact the community.

Total Sales: \$166,708.00

financial report

TREASURER'S REPORT

ASSETS

Cash and cash equivalents	\$490,716
Accounts receivable	\$3,325.00
Inventory	\$86,704.00
Property and equipment	\$535,229.00

TOTAL ASSETS	\$1,115,974.00
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LIABILITIES AND NET ASSETS

Long term debt	\$143,503.00
Accounts payable and accrued expenses	\$4,362.00
Deferred revenue	\$69,746.00
Liability for security deposit	\$833.00

TOTAL LIABILITIES	\$218,444.00
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NET ASSETS	\$897,528.00
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TOTAL LIABILITIES AND NET ASSETS	\$1,115,972.00
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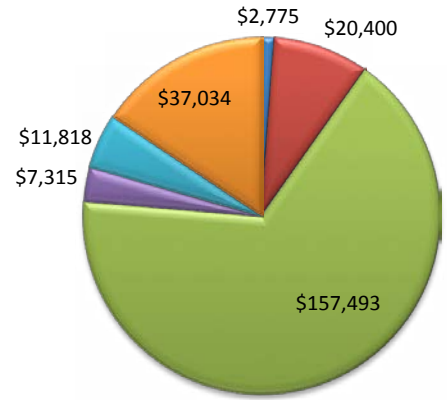
CAP GRANTS

The Junior League of Shreveport-Bossier Operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area.

The 2012-2013 CAP grant recipients are:

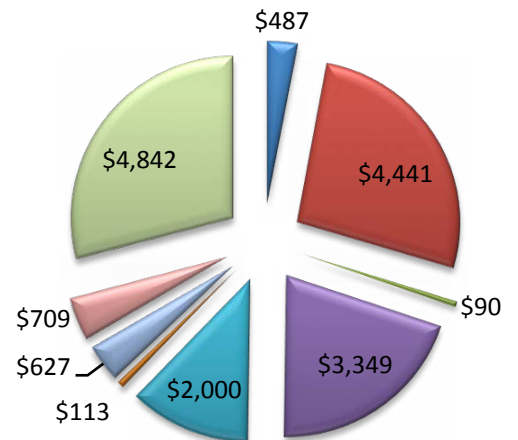
Louisiana State Exhibit Museum	\$ 500.00
Purchased: Not For Sale	\$3,000.00
The Salvation Army	\$3,000.00
Catholic Charities of Shreveport	\$1,112.62
	\$7,612.62

Fund Development



- Individual Donations \$2,775
- Corporate Donations \$20,400
- Junior League Market Sales \$157,493
- Red River Revel Pepsi Commission \$7,315
- Cookbook Sales \$11,818
- 80th Anniversary Project \$37,034

Community Projects



- Done in a Day
- Kids in the Kitchen
- Domestic Violence Education & Prevention
- Artist for A Day at the Red River Revel
- Scholarships
- Children's Bingo at LSUHSC
- Health Literacy Initiative
- Between the Lines
- Super Safety Saturday at Sheriff's Safety Town



JUNIOR LEAGUE OF SHREVEPORT-BOSSIER

Women building better communities

thank you to our supporters

BELLES & BEAUX 2013 PATRONS

Susan & Mike Adams
Air Hygiene International
Rebecca D. Barham
Bella Bridesmaid
Kristen & Brian Bernard
Luke & Trish Bratlie
Heather & Jeff Brown
Nancy & Bill Broyles
Chesapeake Operating Inc.
Cosse & Silmon Orthodontics
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Meg Frazier
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Linda & Charles Knicely
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Kevin & Jeanne Long
Patrick & Ginger Lukacs
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Angie Phares
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Martha Siskron
Chris & Jennifer Steadman
Shelly & Kevin Stone
Mr. & Mrs. Dhu Thompson
Toni & Jeff Thompson
Dr. & Mrs. Brian Tulbert
Kelley Vosburg
The Village Washstand
Charlotte Webb
Ryan & Hilary Wooley

BELLES & BEAUX SILENT AUCTION DONORS

A Mother's Touch
Audubon Nature Institute
Bella Bridesmaid
David Bushnell
Camp Gladiator Louisiana
Candice Alexander
Cuban Liquor
Custom Built Cabinet & Supply
Blake & Kelli DeFatta
Drake Catering
East Ridge Country Club
Fairfield Inn - Dallas
Fitness Xcellence
Fitness World

George Rodrigue Foundation
iShuttle
John Pickens Custom Clothiers
Joseph Nicklas
Junior League of Shreveport-Bossier
Cookbook Committee
Kathryn Gaiennie Photography
King Hardware & Gifts
Knox Goodman's Boutique
La Bambolina
Lewis Gifts
Lucky's Yellow Rubber Ducky Dog Wash
Maxwell's Market
McPherson and Stewart Dentistry
Medina
Mint Julep Paperie
Mira Bella Salon
The Moppet Shoppe
Morrison Supply Co., Inc.
Mosley's Movements
Nader's Gallery
Red River Revel
Rhino Coffee
Robinson Film Center
Sam's Town Hotel & Casino
Sci-Port: Louisiana's Science Center
Scuba Ventures
Sid Potts, Inc.
Splash Kingdom Waterparks
Strawn's Eat Shop
Superior's Steakhouse
Three Sisters Gallery
Tony's Discount Beverage
Texas State Railroad
The Village Washstand
William Joyce
World's Finest Chocolate
Zoe's Boutique
GEORGE RODRIGUE
SIGNED BLUE DOG PRINT
MADE POSSIBLE BY
Lisa & Clyde Hargrove
Betty & Bruce Henderson, MD
Melinda & Robert Hernandez, MD
Patty & Carl Newton
Peggy & Leroy Nuckolls
Pat & Murray Viser
Katie & Don Weir, Jr.

MARKET OTHER DONORS/SPONSORS

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Red River Bank
Sid Potts, Inc.
Gold Sponsors
CHRISTUS Health Shreveport-Bossier
SB Magazine
The Forum & CityLife
Silver Level Sponsors
Community Trust Bank
Gamble Guest Care
Shelly & Kevin Stone

BREAKFAST WITH BUNNIES SPONSORS

Dr. Eric LeBlanc, Pediatric Dentist and
Dr. Bryan Stewart, General Dentist
Marilynn's Place
Barnes Portraiture

SWEET SOUTHERN SHOPPIN'

GIRLS' NIGHT OUT SPONSORS

Red River Bank
Sid Potts, Inc.

GIRLS' NIGHT OUT IN-KIND SPONSORS

Bistro Byronz
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Couture Cosmetics
Sandy's Dance Center
Meredith Hamrick Events
Mike's Light & Sound
Shreveport Convention Center
Woo Hoo Whoopies

BELLES & BEAUX PATRON PARTY

IN-KIND SPONSORS

Aly B's Bakery
Eagle Distributing of Shreveport
Earshot Graffiti
Cindy & Chris Johnson
Meredith Hamrick Events
Savoie's
Shreveport Convention Center

BEAUTIFUL DECORATIONS PROVIDED BY

Ellis Home & Garden
Nader's Gallery