

2011-2012

Annual Report

Giving back **over**

\$180,000

to our **COMMUNITY**

≡ **GROWING** ≡

826

volunteers

*through community service
educational opportunities*



Connecting
TO OUR
community

with **over**

7 THOUSAND
hours of volunteer time

POWER IN NUMBERS

...WE ARE THE

JUNIOR LEAGUE
OF SHREVEPORT-BOSSIER

GIVE • GROW • GET CONNECTED



Presidents' *Message*



The theme for the Junior League of Shreveport-Bossier's 2011-2012 fiscal year was 'Give, Grow, Get Connected.' This theme embodies the best of what JLSB offers its members and the communities we serve.

We "*promote voluntarism*" by connecting members' skills with community partners. Whether President or committee member, we are sacrificing time, and in some cases money, by placing our hands on the hearts of others. And we do this repeatedly without hesitation. Our membership strength is a direct result of positive volunteer placements.

We "*develop the potential of women*" by training and educating our members on topics such as governance and community impact or advocacy and finance. The Junior League of Shreveport-Bossier, Inc. has been doing this since its inception. Not only have women been trained to volunteer or mentor, they have learned how to budget, plan, sell, fund-raise, train, and lead. Many of our members are business owners, or are working for other non-profits or in government, and most got many of the skills they use today through the JLSB.

We "*improve the community through effective action of trained volunteers*" by sharing our knowledge and providing awareness to those who are at risk or in need. It is my hope as you read this Annual Report you will find various examples of all three.

We are a mission in action. *Giving* back to the community; *Growing* as we volunteer our time; and *Connecting* to the community at large as we endeavor to make it a better place for ourselves, our families, and other citizens.

All of these features of JLSB membership have been present for 79 years, and we are proud of our members' willingness to participate this year and of the impact we made in Shreveport-Bossier.

With a diverse membership of more than 800 members, JLSB members collectively volunteered more than 7,000 community hours. This investment, coupled with JLSB's budget spent funding its mission, equated to an economic impact of \$180,000.

JLSB trained one of the largest provisional classes in its history. As part of their training, the Provisionals planned and implemented a project related to family health.

We feel positive about the achievements made by our organization during the 2011-2012 year and know JLSB is poised to continue to thrive under the leadership of the 2012-2013 Board of Directors. It was such an honor to grow and develop with our membership this year and to be a part of our 79-year legacy. Thank you to all of our sponsors, community partners, and members who invested in our organization and allowed us to Give, Grow, and Get Connected with this amazing place we call home!

Sincerely,

Monica

Monica Lawrence
President 2011-2012

Shelly

Shelly Stone
President 2012-2013

"If you want to go fast, go alone. If you want to go far, go together."

~ African proverb



Fundraisers for 2011-2012

COOKBOOKS

Mardi Gras to Mistletoe Cookbook

This cookbook has more than 200 delicious recipes contributed by League members, their families, and favorite local restaurants. Each of the twelve chapters portrays a month of festivals and events, seasonal recipes, cooking tips, and culinary trivia. The proceeds from *Mardi Gras to Mistletoe* will insure that the Junior League of Shreveport-Bossier can continue to touch the lives of those in need in our community for years to come.

2007 National Winner Tabasco: Community Cookbook Awards

2008 Finalist USA Book News Best Book Awards

2009 National INDIE Excellence Finalist

Revel Cookbook

Revel, first published in 1980, was reissued by popular demand in a 20th-anniversary edition in 2000. The cookbook is named after the now world-famous arts festival founded by the Junior League of Shreveport and given to the City in 1976 as a bicentennial gift. The book has sold over 50,000 copies. *Revel* features 29 party menus for Spring, Summer, Autumn, and Winter. The cookbook has over 600 delicious triple-tested recipes chosen from more than 5,000 submitted. All recipe ingredients are listed in the order of use and every recipe and menu is double or triple indexed.

A Cook's Tour

Nestled in the piney woods of Northern Louisiana, Shreveport is known for its unique combination of traditional Southern cooking and Deep South Cajun spiced dishes, as well as wild game caught in our own backyard. *A Cook's Tour of Shreveport* is back by popular demand. Featuring dishes elegant enough for fine dinner parties and casual enough for picnics, it's a journey back into your grandmother's kitchen with pages of old-fashioned sweets passed on from generation to generation. Prepare Venison Extravaganza, Wild Duck à la Fauvette, or Baked Quail. Serve up New Orleans Oyster Patties or Crab Au Gratin. Add deep fried Hush Puppies to complete any meal. Come tour our book full of recipes rich in the tastes of fine Southern cuisine—a tradition that has made our North Louisiana famous.

JL MARKET, "SHOPPING FOR A CAUSE"

At the Market there are more than 100 participating vendors; it is a wonderful opportunity to purchase gifts for graduations, Mother's Day, Father's Day, and spring and summer events! All proceeds directly benefit the Junior League of Shreveport-Bossier, Inc. By shopping at the Market, you are giving back to the community.

Annual Highlights

- We completed 10 community projects impacting the community, concentrating on families and youth at risk.
- We celebrated our 79th year as a member of Association of Junior Leagues International.
- We planned and executed two new projects: Health Literacy Summer Program and Health Literacy Year-Long Project impacting over 75 children at West Shreveport Elementary.
- We resurrected Done in a Day—a project that impacted 10 different nonprofits.
- We held another successful Junior League Market, Shopping for a Cause, led by Jodee Bruyninckx and her DREAM TEAM, raising over \$145,000!
- We launched the reprint of two fabulous cookbooks: *A Cooks Tour* and *Mardi Gras to Mistletoe*.
- We had record attendance at the September, October, December, February, and May General Meetings—a combined attendance of over 900 ladies!
- We received a \$3,000 grant from General Motors for our Super Safety Saturday Community Project.
- We received a \$4,600 grant from Willis-Knighton Health Systems for our Super Safety Saturday Community Project.
- We had a record number 79-member Provisional class that planned and implemented a Provisional project impacting 4 schools and over 200 students, promoting wellness of the entire family by providing fun exercises, healthy snacks, and educational experiences that all ages could enjoy together and incorporate into their everyday lifestyles.
- We voted to renovate Suite E to provide a larger meeting space for our members and the community.
- We had a record year at the Red River Revel, making \$12,087 in Pepsi sales.
- We held our first-ever Running for a Cause at Independence Stadium.

Community *Projects* 2011-2012



“ARTIST FOR A DAY” TENT

Volunteer Hours: 960 Money Put into Project: \$5,013

The “Artist for a Day” Tent provides a free hands-on project demonstration by a professional visiting artist for children attending the Red River Revel. The tent is financed and presented by the Junior League. A different project is offered each day such as sculpting, watercolor, and pencil drawing. Every child leaves the tent with his or her own masterpiece.

BINGO AT LSUHSC

Volunteer Hours: 240 Money Put into Project: \$300

SHRINERS HOSPITAL FOR CHILDREN

Volunteers Hours: 240 Money Put into Project: \$600

A program provided in partnership with LSUHSC and Shriners Hospital for Children: League volunteers offer hospitalized children a fun escape with bingo, arts, and crafts. Bingo is brought straight into their hospital rooms via closed circuit televisions, or members lead bingo in the hospital playroom.



DONE IN A DAY

Volunteer Hours: 210

This project partners League members with various other non-profits in the community. Members go to various events and sites and support the selected organization in its volunteer efforts.

HEALTH LITERACY INITIATIVE SUMMER CAMP

Volunteer Hours: 240 Money Put into Project: \$1,318

YEAR-LONG PROGRAM

Volunteer Hours: 150 Money Put into Project: \$316

Promoting health literacy among school age children, members will be responsible for planning, implementing, and evaluating the health literacy program focusing on physical activity and fitness, nutrition education and awareness, tobacco use prevention, safety and injury prevention, and oral health education. Members will act as health educators and teach the health literacy program to children. The curriculum that will be used is an initiative developed by Johnson & Johnson. Members will host a Summer Camp at West Shreveport Elementary and a yearlong program with West Shreveport kindergarten students.



KIDS IN THE KITCHEN REVEL

Volunteer Hours: 330 Money Put into Project: \$1,674

The Junior League's 'Kids in the Kitchen' initiative, which is supported by The Association of Junior Leagues International Inc. and its member Leagues, is to empower youth to make healthy lifestyle choices and help reverse the growth of childhood obesity and its associated health issues. As a project at the Revel, Kids in the Kitchen will take this Junior League of Shreveport-Bossier, Inc. initiative to 7,000 4th grade students who attend the Children's Day Program at the Red River Revel.



KIDS IN THE KITCHEN SPRING

Volunteer Hours: 240 Money Put into Project: \$888

The Junior League's 'Kids in the Kitchen' program is brought by League members to selected locations.



PAIRED READING

Volunteer Hours: 210 Money Put into Project: \$639

Paired Reading is a reading mentoring program pairing JLSB volunteers and first graders at Atkins Elementary in Shreveport. A JLSB volunteer reads with 6 students total each day she volunteers. Our goal is to instill a love of reading in these children and provide positive feedback on their reading efforts. Teachers and staff at Atkins Elementary have seen marked improvement in test scores from those students that have participated in the program.



PROVISIONAL PROJECT

Volunteer Hours: 1,185 Money Put into Project: \$1,822

The Provisional Project focuses on the health and wellness of the entire family. Provisional Teams visit four schools, teaching parents and kids about exercising and eating healthy by providing fun exercises, healthy snacks, and educational experiences that all ages can enjoy together and incorporate into their everyday lifestyles. The concept of the program is to teach children how to eat healthily and to exercise, helping our communities avoid the growth of childhood obesity.



SUPER SAFETY SATURDAY

Volunteer Hours: 390 Money Put into Project: \$4,433

Super Safety Saturday is a health and safety fair for families held at Sheriff's Safety Town done in conjunction with a Touch-A-Truck fund-raiser. The day starts out with a bike race and continues with various activities throughout the day. Participants at Super Safety Saturday will learn about staying safe and healthy in the community. Groups will be on hand giving advice about healthy food, water safety, study skills, internet safety, dental care, and much more. Deputies from the sheriff's office will also be on hand doing finger printing throughout the event.

Financial Report 2011-2012

TREASURER'S REPORT

ASSETS

Cash and cash equivalents	\$518,886.00
Inventory	\$90,579.00
Property and equipment	\$525,969.00
TOTAL ASSETS	\$1,135,434.00

LIABILITIES AND NET ASSETS

Long term debt	\$154,858.00
Accounts payable and accrued expenses	\$48,328.00
Deferred revenue	\$73,449.00
Liability for security deposit	\$833.00
TOTAL LIABILITIES	\$277,468.00
NET ASSETS	\$857,966.00
TOTAL LIABILITIES AND NEW ASSETS	\$1,135,434.00

CAP GRANTS

The Junior League of Shreveport-Bossier, Inc. operates a Community Assistance Program (CAP) whose purpose is to provide monetary grants for short-term critical needs of nonprofits in the Shreveport-Bossier area, which address critical human needs.

This year, JLSB awarded the following grants:

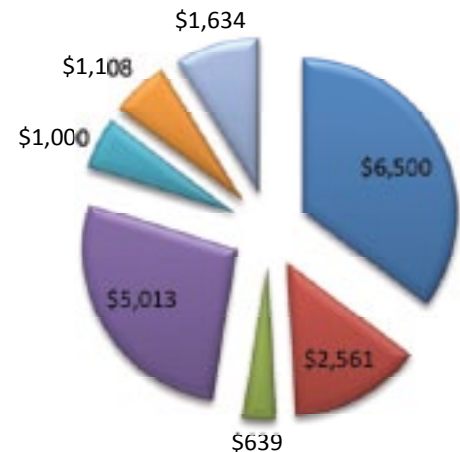
Gift of Dance	\$3,000.00
The Children's Hospital of Louisiana State University Health Sciences of Shreveport	\$3,000.00
Louisiana State Museum	\$500.00
	\$6,500.00

Fund Development



- Individual Donations \$3,023
- Corporate Donations \$26,048
- Junior League Market sales \$85,705
- Red River Revel Pepsi commission \$12,087
- Cookbook sales \$4,144

Community Projects



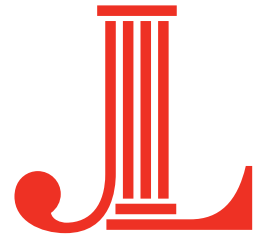
- Community Assistance Grants
- Kids in the Kitchen
- Paired Reading
- Red River Revel Arts Education
- Scholarships
- Junior League Bingo
- Health Literacy Initiative

2011-2012 BOARD OF DIRECTORS

President	Monica Lawrence
President Elect	Shelly Stone
Community Vice President	Emily Schaumburg
Membership Vice President	Susie Stinson
Secretary	Melanie Peacock
Treasurer	Elizabeth Pippin
Ways and Means Vice President	Minou Olsan
Communications Vice President	Jessica Bretz
Nominating Chair	Lila Knicely
Sustainer Advisor	Kim FitzGerald
Placement Chair	Kristen Bernard
Assistant Treasurer	Crystal Williams
Project Research and Development Chairman	Elba Hamilton

2012-2013 BOARD OF DIRECTORS

President	Shelly Stone
President Elect	Melanie Peacock
Community Vice President	Carolyn Tillman
Membership Vice President	Becky Berry
Secretary	Elizabeth Pippin
Treasurer	Crystal Williams
Ways and Means Vice President	Elba Hamilton
Communications Vice President	Shannon Lucas
Nominating Chair	Heather Brown
Sustainer Advisor	Maureen Gamble
Placement Chair	Molly Maranto
Assistant Treasurer	Emily Rice
Project Research and Development Chairman	Katie Loomis



COMMUNITY ADVISORY BOARD

The role of the **Community Advisory Board (CAB)** is to assist the Junior League of Shreveport-Bossier, Inc. in its fulfillment of its Mission Statement, its Strategic Plan, and its community activities. The CAB provides advice and counsel as necessary. CAB, as the Board is known, is an innovative and effective approach to bridging the League and the community. The CAB is comprised of volunteers from diverse backgrounds, yet each share a common interest in the League, its projects, and bettering the community in which we live. Members serve to promote and foster greater dialogue, education, and understanding between the League and our community.

Dr. Shelley Armstrong, Professor and Chair of the Department of Health and Exercise Science at Centenary College

Bess Elder

**Richard Corbett, Sheriff's Department
Reverend John Henson, Minister,
Church of the Highlands**

**Bonnie Moore, Director of Community
Development for the City of Shreveport**

**Jeff Thompson, Louisiana House
of Representatives**

VOLUNTEER OF THE YEAR – Emily Nickelson

PRESIDENT'S AWARD – Jodee Bruyninckx

SUSTAINER OF THE YEAR – Claudia Oliver





JUNIOR LEAGUE OF SHREVEPORT-BOSSIER

Women building better communities



MISSION

The Junior League of Shreveport-Bossier, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

REACHING OUT

The Junior League of Shreveport-Bossier, Inc. reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.

HISTORY

On October 17, 1930, in the St. Mark's Parish House, ninety-eight young Shreveport women heard the reading of a proposed constitution and bylaws of the Junior Service League which three years later was to become the Junior League of Shreveport, Inc. The Service League's first project was the organization, with the help of other community leaders, of the Shreveport Family Welfare Association which later formed the nucleus of the Community Chest, now called the United Way. It was this constructive action which brought about the acceptance of our Junior Service League, on its first application, into membership in the Association of Junior Leagues of America in February, 1933.

STRATEGIC GOALS

The Junior League of Shreveport-Bossier, Inc. has created a Strategic Plan to guide the organization from 2011 to 2014. The three goals of the plan are to advance the mission of the JLSB: *Become the premier volunteer organization in the Shreveport-Bossier Community.*

Provide our community with well-trained volunteers and leaders.

Be a leading force in the betterment of our community, primarily through projects that enhance the lives of women and children.

2011-2012 SPONSORS

AAA Rental Gallery
 A-1 Charter
 A+ Tree Removal
 Avis Car Rental
 Bass Pro Shop
 Bell Towing
 The Bike Peddler
 Caddo Parish Sheriff's Department
 Cascio's Market Bistro
 Casco Industries Inc.
 CHRISTUS Health Shreveport-Bossier
 The City of Shreveport
 Community Trust Bank
 Custom-Bilt Cabinet & Supply
 Dr. Robert E. Goodman
 Educational Placement Services
 First Baptist Church School
 Graf Orthodontics
 Hinton Construction
 Humphrey Racing
 Kitchen and Bath Cottage
 Kona Ice
 KTBS

La Bambolina
 Lee Michaels
 Lewis' Gifts
 Lloyd's Wrecking
 Louisiana Oil & Gas Association
 Louisiana State Police
 Metro Aviation
 Music Mountain
 Pediatric Dental Partners
 Progressive Bank
 Raising Cane's
 Red River Bank
 Red River Chevrolet
 Sarah Baker Photography
 SB Magazine
 Sci-Port
 Sheriff's Safety Town
 Shreve Memorial Library
 Shreveport Fire Department
 Shreveport Police Department
 Sid Potts
 Southern Comfort Portable Toilets
 Storkvision

Tango Trucking
 Think First
 Townsquare Media – K94.5
 and Kiss Country
 Velocity Care
 Village Washstand
 Waynette Ballengee
 Willis Knighton Health System
 Yarbrough Interiors

Special Thanks:

Academy of Children's Theatre
 Aly B's
 Biscotti's inside Lewis'
 Bossier Civic Center
 Cakie Bake's
 Gumbeaux Productions
 Mike's Light & Sound
 Monsour's
 Savoie's
 Silver Palate
 Thrifty Liquor
 Woo Hoo Whoopie Pies

“I don't know what your destiny will be but one thing I know: the only ones among you who will be really happy are those who have sought and found how to serve.”



~ Albert Schweitzer