



JUNIOR LEAGUE OF SHREVEPORT-BOSSIER, INC.

Women building better communities®



"Women, whether subtly or vociferously, have always been a tremendous power in the destiny or the world." Eleanor Roosevelt

78 Celebrating
Years of Service

2010-2011 Annual Report

Presidents' Message

On behalf of The Junior League of Shreveport-Bossier, Inc., we are pleased to share this annual report with you! For over 78 years, the Junior League of Shreveport-Bossier, Inc. has played a pivotal role in shaping our community. As an organization, we remain committed to empowering our members, while working collaboratively with our non-profit partners, to serve as catalysts for positive change throughout Shreveport-Bossier.

During 2010-2011, we focused our energies and resources on building a better community, creating strong female leaders, and continuing our organization's legacy of service. Using our strategic and annual plans as our blueprint, we continued to make a positive impact on the Shreveport-Bossier community. Our work to improve the lives of women and children continued through our existing community projects. JLSB members volunteered more than 7713 hours in the community in 2010-2011. Based on direct funding and the value of our volunteer hours, our contribution to the Shreveport-Bossier community totaled \$197,849.68. This number is primed to increase next year with the addition of three new community projects in 2011-2012: Health Literacy Summer Camp, Health Literacy Initiative, and Done in a Day.

Within the Junior League of Shreveport-Bossier, key accomplishments included: the reprint of our award-winning cookbook Mardi Gras to Mistletoe and the comeback of A Cook's Tour!; the launch of a community wide health and safety fair, Super Safety Saturday; the procurement of a tenant for our building to ensure future funding for building maintenance; and the successful recruitment and training of another 60+ Provisional class.

Our League continues to emphasize leadership building. Staying true to our mission, this year we again provided our members with real-time, hands-on training in management, strategic planning, marketing, public relations, fund development, research, community activism and more. We know these lessons benefit our members personally and professionally, empowering them as they devote time, talent, and treasure to the nonprofit fabric that supports Shreveport-Bossier.

We honor the rich legacy and history of past Junior League achievements, and our continued efforts reaffirm our dedication to our mission statement. The Junior League of Shreveport-Bossier continues to build for the future. It is a privilege to report that our financial strength and community impact continue to grow and expand. Of course, none of this would be possible without our members, our community partners, and our financial supporters. We thank you for your enduring commitment to the Junior League of Shreveport-Bossier, Inc. and for ensuring that our organization is truly building better communities.

Sincerely,



Martha Siskron
President, 2010-2011



Monica Lawrence
President, 2011-2012

On the cover, 2010-2011 Board of Directors: (Top left) Shelly Stone, Ways and Means Vice President; Tracy Prestwood, Sustainer Advisor; Elizabeth Pippin, Assistant Treasurer; Heather DeHaven, Community Vice President; Martha Siskron, President; Paige Reagan, Placement Chairman; Becky Berry, Secretary; Monica Lawrence, President-Elect; (Bottom left) Angie Phares, Treasurer; Eloise Graf, Communications Vice President; Elba Hamilton, Membership Vice President; Imelda Seigelson, Nominating Chairman

Community Impact Report



Super Safety Saturday.

Total Volunteer Hours: 799 hours.

Money put into the community: \$3545.30.

The project hosted a variety of health and safety features for children of all ages. Once the children and their parents were inside the Safety Fair, they received their passport to safety. Every child received a punch to their passport following an engaging, educational conversation at each tent. Once their passport was complete each child received a goody bag full of great items from toothbrushes/toothpaste, dietician health cards, bottled water, an apple and much more. A helicopter from Life Air, Ambulance, Fire Truck, Police Motorcycle, Mobile Command Unit, SWAT Team, and a bucket truck were enjoyed. "Touch-A-Truck" venue was a must see for all! The Sheriff's Office also had Bike Rodeo. Thanks to our sponsors: Bob Davis Electric Company, Graf Orthodontics, Cook, Yancey, King and Galloway, Claude DeBeaux and Ford, Blanchard, Walker, O'Quinn, and Roberts, Seth Donald State Farm, and Pediatric Dental Partners.



Kids in the Kitchen (Revel)

Total Volunteer Hours: 250 hours

Money put into the community: \$2339.12

The Kids in the Kitchen program reached over 6000 4th graders in Caddo and Bossier Schools. Students received easy recipe cards, jump ropes, and a pair of sunglasses. What a great way to encourage children to get moving outside!

*" Life's most persistent and urgent question is,
'What are you doing for others?' "*

Martin Luther King, Jr.

Community Impact Report



Artist for a Day

Total Volunteer Hours: 1046 hours

Money put into the community: \$4586.02

Each night during the week and all day on the weekend members assisted children with fun and creative projects at the Artist for a Day tent. One of the few free activities for children at the Revel, each child got to become an artist and show their creativity by sculpting monsters, painting canvases, making puppets, decorating picture frames and beading jewelry. Due to wonderful weather, the AFAD Tent completed 11 different projects and reached over 5000 children.

Bingo at Shriners

Total Volunteer Hours: 215 hours

Money put into the community: \$742.37

Bingo at Louisiana State University Health Science Center

Total Volunteer Hours: 118 hours

Money put into the community: \$605.63

This year the members of the Junior League spent one night a month making a difference in a sick child's hospital stay. The hospitals chosen this year by the membership were Shriners' Hospital for Crippled Children and Louisiana State University Health Science Center. Children won fabulous prizes while relieving stress and anxiety! What a difference the Junior League makes in these pediatric patients' lives. On Tuesday, April 5th all of the Shriners Bingo Junior League volunteers were invited to a Volunteer Appreciation Banquet. League volunteers received the Volunteer of the Year Award! The award states: "grateful recognition of our outstanding volunteerism and dedication to the patients, staff, and friends of the World's First Shriners Hospital." This is the first year they have given the award to an organization rather than to an individual. What an honor!



Community Impact Report



Paired Reading at Atkins Elementary

Total Volunteer Hours: 307 hours

Money put into the community: \$1802

Seventeen kindergartener and first graders students at Atkins Elementary are now star readers. Eleven women spent twenty four weeks conducting Paired Reading with students who were performing under grade level. By spending an hour a week with each child the students showed progress in their reading skills as well as made a friend for life. This year each member of the Junior League got to be a part of Paired Reading. Because of the generosity of our members, 800 books were donated to Atkins. Each child in every grade received a book to take home.



Kids in the Kitchen

Total Volunteer Hours: 170 hours

Money put into the community: \$1320.88

During nights in late January and early February, members collaborated with the Friendship house and the Lighthouse programs to provide education on nutrition and exercise. All kids left with a packet of information, a small cookbook, and a snack to take home. Thank you ladies for helping our youth make wise decisions about food choices.



8th Annual River Cities Youth Summit

Total Volunteer Hours: 286 hours

Money put into the community: \$1741

This year over 110 sixth grade students representing 16 middle schools in Caddo, Bossier and Webster Parish attended. Throughout the day, the students worked with volunteers in a small group setting. Students were taught to locate and define biases and find resolutions through exercises, skits and creative activities.

Financial Report

Treasurer's Report

ASSETS

Cash and cash equivalents	\$422,486.00
Accounts receivable	\$1,100.00
Inventory	\$20,406.00
Interest receivable	\$31.00
Certificate of Deposit	\$105,902.00
Prepaid expenses	\$42,615.00
Property and equipment	\$540,942.00
TOTAL ASSETS	\$1,133,482.00

LIABILITIES AND NET ASSETS

Long term debt	\$237,105.00
Accounts payable and accrued expenses	\$7,769.00
Deferred revenue	\$61,648.00
Liability for security deposit	\$833.00
Total liabilities	\$307,355.00
NET ASSETS	\$826,127.00
TOTAL LIABILITIES AND NET ASSETS	\$1,133,482.00

CAP Grants

Louisiana State Exhibit Museum	\$500.00
The Sunshine Foundation, Inc.	\$3,000.00
Oakwood Home for Women	\$3,000.00
Sci-Port Discovery Center	\$2,500.00
Grace Home	\$3,000.00
Junior League of Tuscaloosa-Tornado Assistance	\$3,000.00
	\$15,000.00

Fund Development



- Individual donations \$690
- Sponsors-Junior League Market \$17,350
- Junior League Market sales \$103,281
- Red River Revel Pepsi commission \$11,988
- Cookbook sales \$1,994
- Other sales \$216

Community Projects



- Community Assistance Grants \$15,000
- Kids in the Kitchen \$3,660
- Paired Reading \$1,802
- Red River Revel Arts Education \$4,586
- River Cities Youth Summit \$1,741
- Scholarships \$2,000
- Junior League Bingo \$1,348

Additional Information



Departing Community Advisory Board Members

The Junior League of Shreveport-Bossier thanks its Community Advisory Board members for their service, especially Kay Irby and Sheriff Steve Prator, who have served on the Board since 2007 and are rotating off this year. Their support has assisted the League in fulfilling its mission, strategic plan, and community projects, and has been instrumental in fostering positive interaction between the League and the community.

Bylaw and Standing Rule Changes

The following Bylaw and Standing Rule changes were passed this year:

- Removal of the upper age limit of 49 years for Active membership; (Bylaws: Article IV. Membership, Section 1. Categories of Membership, b. Active and c. Sustaining; Article IV. Membership, Section 3; and Article IV Membership, Section 4) and from instructions for submission of request for Sustainer status (Standing Rule III. Changes in Membership Status)
- Removal of the upper age limit of 45 for Member eligibility (Bylaws: Article IV. Membership, Section 2. Admission to Membership, b. Eligibility)
- Change of wording from *shall* to *may* regarding a first year Active member's requirement to serve on a Committee: *"Each member may be required to serve on a committee during her first year of Active membership in the League."* (Standing Rule II. Council and Committee Policies, A. 1.)
- Receipt of written resignations changed from Secretary to Assistant Membership Vice President: *"A written request for resignation must be submitted to the Assistant Membership Vice President by February 15th for the following year."* (Bylaws: Article IV. Membership, Section 5. Resignation, 7)
- Addition of wording specifying a Provisional Director would serve in the advisory capacity for Provisional members: *"Each Provisional member is assigned to a Provisional Director who shall serve as her Provisional member advisor throughout the year and who shall handle any questions concerning her League volunteer work and other obligations."* (Standing Rule IX. Placement Policies, 1. Advisors)





JUNIOR LEAGUE OF SHREVEPORT-BOSSIER, INC.

Women building better communities®

Mission | The Junior League of Shreveport-Bossier, Incorporated is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Reaching Out | The Junior League of Shreveport-Bossier, Incorporated reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.

Vision | Empowering women to build a better Shreveport-Bossier.

Values | The Junior League of Shreveport-Bossier values: the power of voluntarism; the diverse community in which we live; the talents, commitment and contribution of our members; and our history of community impact and involvement.

Sponsors

Sid Potts, Inc
Red River Bank
Christus Schumpert
Community Trust Bank
Joe D Niswanger
Arthritis & Rheumatology Clinic
Bossier Family Medicine
Red River Motor Company
David Boone Oilfield
Holmes European Motors
AEP/SWEPCO
Rose Burnett
AAA Rental
Ace Outdoor Advertising
AEP Swepco
Alice Sample of Caldwell Banker
Bank N Business
Blanchard, Walker, O'Quinn, and Roberts
Blue Cross Blue Shield of Louisiana
Bob Davis Electric Company
Bossier Fire Department
Bossier Parish Sheriff Department
Caddo Parish Schools
Caddo Parish Sheriff department
Chase Bank
Chick Fil A in Shreveport
City of Shreveport
Claude DeBeaux and Ford
Cook, Yancey
Critter Company
Fern Dental Care
Glass Services
Graf Orthodontics
King and Galloway
Kona Ice
KSLA
KTAL
KTBS
LACHip
Lamar Advertising
LifeShare Blood Center
Louisiana Department of Agriculture

Louisiana State Police
Marshal's for Kids
Metro Aviation/Life Air
Music Mountain Water
Pediatric Dental Partners
Police Department of Shreveport
Police Department of Bossier City
Raisin Canes
Red River Bank
Safety Town,
SB Families
Seth Donald State Farm
Shots for Tots
Shreveport- Bossier Tourist Bureau,
Shreveport Captains
Shreveport Family Dentist
Shreveport Fire Department
Shreveport Parks and Recreation
Silver Star Barbeque
Summer Grove Baptist Church
Sylvan Learning Center
The Swim School
Town Square Media
USDA
Willis Knighton Weight and Wellness
YMCA
Jania Ahuja
Diane Aillet
Ashley Alley
Ashley Atkins
Heather Conly Brown
Jodee & Kyle Bruyninckx
Betty Burke
Chesapeake Operating
Caddo Animal Clinic
Susan & Jeff Cox
Donna Daman
Joe Jay L. Davis
Lee O'Brien Davis
Rosemary & Jackson Davis
Heather DeHaven
Margaret Elberson
Kim & Chris Fitzgerald

Jennifer Frierson
Paula Frierson
Maureen & Keith Gamble
Erin Leigh Waddell Garrett
Glass Services
Graff Orthodontics
Ann & Frank Green
Meredith Hamrick
Lisa Hargrove
Dr & Mrs. L.M. Harrison, Jr.
Henson Carpet One
Dr. & Mrs. Robert Hernandez
Elizabeth Holtsclaw
Joy Howard
Jerri Kouns
LeAnn Kay
Monica & Todd Lawrence
Diane Libro
Katie & Don Little
Lusk Eye Specialist
Vickie Meadows
Kendra & Gabe Meiki
June Miller
Shelley Miller
Mint Julip-Claire Rice
Minou Olsan
Melanie & Barrow Peacock
Angie Phares
Mary Pittman
Shea & Alicia Powell
Tracy & Roy Prestwood
Paige & Rob Regan
Kathy & Paul Ross
Milly & Richard Sale
Alice Sample
Anne Marie Schoonover
Shreveport Chiropractic
Imelda Siegelson
Martha Siskron
Shelly & Kevin Stone
Toni & Jeff Thompson
Charlotte Webb
Barbara Zaffater